

MANNHEIM – URBAN SUSTAINABILITY IN A GLOBAL GREEN CITY

DEPUTY MAYOR MICHAEL GRÖTSCH, NEW YORK, 31 OCTOBER 2017

MANNHEIM – LOCATED IN THE HEART OF EUROPE

MOBILE IN THE
HEART OF EUROPE

✈ Frankfurt 30 min / ICE
✈ Stuttgart 1 h 15 min / ICE
Köln 1 h 30 min / ICE
Paris 3 h 00 min / ICE / TGV



MANNHEIM²





**METROPOLIS
OF DIVERSITY**

170
NATIONALITIES

336.368
INHABITANTS

"CITY OF SQUARES"
FOUNDED IN
1607

1,800
SUNSHINE HOURS

2.4 M
INHABITANTS
IN THE REGION

MANNHEIM²

MANNHEIM

- Employed Persons (Place of Work): 185.354 (31.12.2016)
 - Trainees: 8.895 (4.8 %)
 - Female: 81.376 (43.9 %)
 - Foreign: 29.334 (15.8 %)
- Employed Persons (Place of Residence): 120.296
 - Female: 54.503 (45.3 %)
 - Foreign: 25.637 (21.3 %)
- Unemployed Persons: 8.502 (5.3 %) (December 2016)
 - Female: 3.903 (45.9 %)
 - 15 to 25 years old Persons: 362 (4.3 %)
 - 55 to 56 years old Persons: 1.653 (19.4 %)
 - Foreign: 3.302 (38.8 %)

THE OVERALL STRATEGY AND THE STRATEGIC OBJECTIVES OF MANNHEIM

Analysis of
**STRENGTHS and
WEAKNESSES
and of CHANCES and
RISKS**
of Mannheim
(SWOT Analysis)

■ Seven unique features of Mannheim

1. Having the positive feature and functions of a metropolis but not its negative qualities
2. Cultural diversity
3. Below average coping of the cultural diversity in the education sector (various educational successes in the city's districts)
4. City of culture and home to the creative and music industry
5. Below average growth of population in Mannheim contrary to the growing regional population
6. Above-average identification with their city by the citizens
7. Highly specifically differenced and modern location for service businesses and industries

It's all about
OUTCOME!

Eight strategic objectives of City of Mannheim

1. Vitalizing Urbanity
2. Attracting Talent
3. Strengthening Enterprises
4. Cultivating Tolerance
5. Enhancing Equal Educational Opportunities
6. Enhancing Creative Spirit
7. Encouraging Engagement
8. Enhancing Assets

MANNHEIM – MEASURING THE OUTCOME WITH INDICATORS

Examples

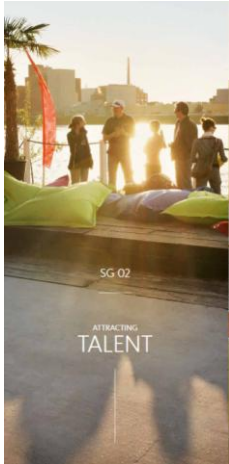
CO₂-Emissions (Objective 1: Vitalizing Urbanity)

- 2012: 85 %
- 2014: 77 %



Share of employees subject to social insurance with an academic degree working in Mannheim (Objective 2: Attracting Talent)

- 2015: 19,2 %
- 2016: 19,7 %



Number of employees subject to social insurance contributions (Objective 3: Strengthening Enterprises)

- 2015: 180.236
- 2016: 183.055



MANNHEIM – MEASURING THE OUTCOME WITH INDICATORS

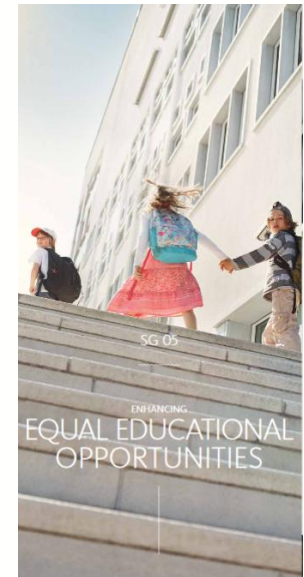


Share of the sampled population, that is contented with the living together in Mannheim (Objective 4: Cultivating Tolerance)

- 2014: 79,1 %
- 2015: 82,3 %

Share of three-year-old and older children until school enrolment in all-day care (Objective 5: Enhancing Equal Educational Opportunities)

- 2014: 96,1 %
- 2015: 94,9 %
- 2016: 95,0 %



Number of employees subject to social insurance contributions in the creative industries (Objective 6: Enhancing Creative Spirit)

- 2014: 3.282
- 2015: 3.455
- 2016: 3.691



MANNHEIM – MEASURING THE OUTCOME WITH INDICATORS

Percentage of residents volunteering (Objective 7: Encouraging Engagement)

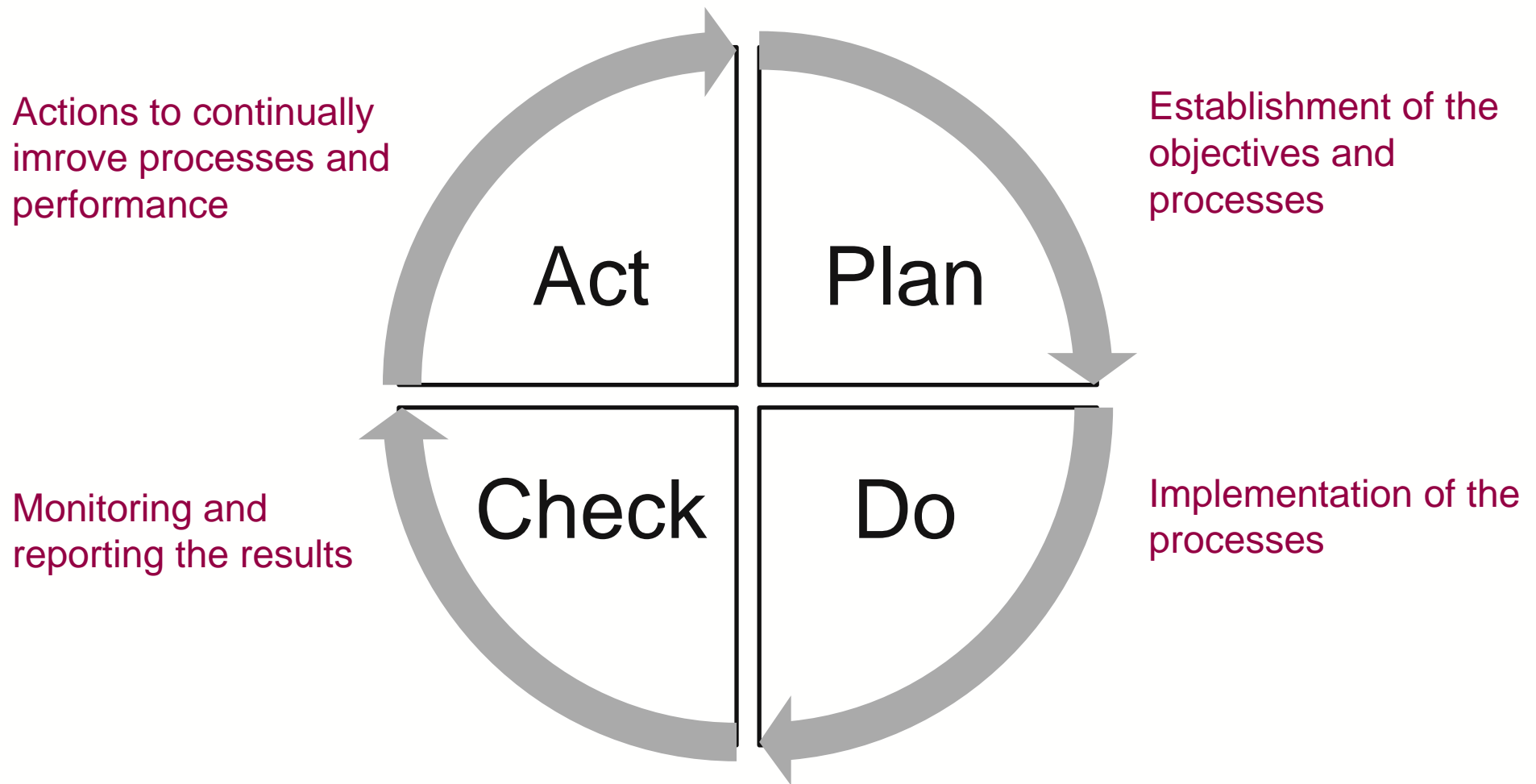
- 2015: 30,0 %
- 2017: 35,0 %

Debt level

- 2014: 648.1 Mio. €
- 2015: 558 Mio. €
- 2016: 551.7 Mio. €



CONTINUAL IMPROVEMENT WITH THE PDCA-CYCLE



MANNHEIM – AN OUTCOME ORIENTED MANAGEMENT SYSTEM AS THE OVERALL STRATEGY FOR URBAN SUSTAINABILITY

- Performance and Outcome Oriented Management Objective Systems for all Departments
- Based on Performance Indicators
- Based on Outcome Indicators
- Below Strategies in the Departments
- Below Strategies in the Departments in the owner-operated municipal Enterprises
- Monitoring and Reporting by Systems based on Indicators (Management Information System)
- Public Reporting based on Indicators (Social Monitoring, Educational Monitoring)
- Sustainability Report of Mannheim 2016 based on Sustainability Indicators

THE SUSTAINABLE DEVELOPMENT GOALS



THANKS FOR YOUR ATTENTION

WWW.MANNHEIM.DE