



NORDIC CITIES BEYOND DIGITAL DISRUPTION

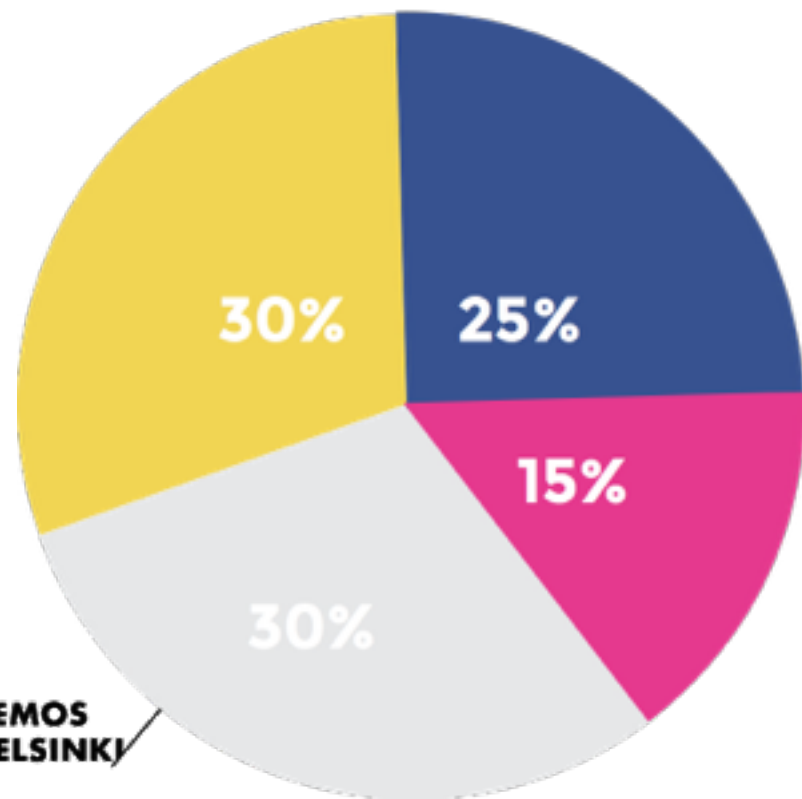
– A NOVEL WAY TO DEVELOP CITIES

DEMOS

HELSINKI



ENERGY CONSUMPTION PER HOUSEHOLD



DEMOS
HELSINKI



housing



food



mobility

= 70%

Close your eyes.
**What is the one thing you would like
to see happening in your city in the
future?**



**WICKED REALITY:
OUR CITIES ARE OLD.**

TWO PROBLEMS

**1. MOST OF THE BUILDINGS OF OUR
FUTURE ARE ALREADY BUILT**

**2. SMART IS ALMOST IMPOSSIBLE TO
PLAN IN UP-DOWN MANNER**

SMART RETRO



BUILDING THE MISSING LINK: BRING THE CONSUMER CLOSER TO YOUR VALUE CHAIN



A S M A R T U P =

A start up developing smart urban services, which help free us from inefficient use of resources.



CASE EXAMPLE: P2P SMART DELIVERIES

CITY OF LAHTI +
STARTUP +
BIGGEST RETAIL CHAIN IN FINLAND
= NEW DELIVERY SERVICE FOR ELDERLY /
HOME-STAYING MOTHERS



**DEMOS
HELSINKI**





DO YOU WANT TO SMARTEN UP YOUR CITY?

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Download the report at: <http://www.demoshelsinki.fi/en/julkaisut/nordic-cities-beyond-digital-disruption/>

“I think this is the key way to go...rather than thinking of Songdo as the model.”

– Saskia Sassen, Robert S. Lynd Professor of Sociology at Columbia University