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Continuing Education Hours Documentation Form

To: zhulian chen, Zhu Bingwei, ZHOU Shengming, Zhaoji Hu , zhanghongyun, YuXia Ma, Yuqing zhao, Yufei Wang, Yue pan , Yue Chen, yongjun Yin, Yingying Liu , Yingli Wang, Yinghui Niu, ying xu, Ying Wang, Yifan WANG, yanzhen xu, Yanlan SHAO, Yani Kang, Yan YANG, Yan Tian, Xuelin Wang, Xuan Lu, XU QIN, Xu Qiangtian, Xinyu LIU, Xinxiang Dai, xiaofei yan, Xian Zhang, xia cao, wu xusong, Wenyu Chen, wenyan liu, WEIWEN ZHANG, Wei Wang, Wei GONG, Wang Xiuhua, tingxi xu, Suqin Dong, Shen Haijiang, Shaohua Zhou, SHANGYU ZHANG, RUN ZHUO, QUANJIA LI, Qiuping Feng, qifeng, pu chao ming , Mo Xiang, Ming Xiao, MEIHUI WANG, Ma Linglin, Liting Che, LinMa, LIN XIU NONG, Liang Yuxing, Lei Wu, Kong Fanshu, KELI LI, Kanghong Zhu, Kai Fu, JINHUA MAO, JINGWEN LIU, Jing Zheng, Jing Yan, jianping.tian, HUQIDI, huaizhong zhou , Hongxia Li, Hongxia Li, HE Lijuan, Guo Qi, GUANG ZENG, Ganxian Lian, FANLI KONG, Ding Hong Yan, DI ANRAN, Chen Lin, changlei wang, Changhao Jiang, Baoyi Tan, Baoyi Ruan, Ai He, Ni Yaohua

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/9xU2OptQaJ917twZq06Eg>

Event Name: The Balance Between Rapid Response to Market Demand and Cost Reduction - Starting with Product Management

Venue: online ; Event No. 23414 ; Date & Time: May. 31, 2023; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Introduction

- 1) The risks associated with poor product management
- 2) Assess your company's product management level
- 3) Has the focus between your customer service and price changed over the product lifecycle?
- 4) Have you analyzed the health of your product portfolio?
- 5) Mine the gold from an optimized product portfolio
- 6) Reaching the market - tips for accelerating time-to-market for new product projects

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7) Q&A

Instructor Introduction

Nancy Ding

Partner of Oliver Wight Asia Pacific in China. She has provided consulting and coaching services for consumer electronics, food, medical devices, pharmaceuticals, chemical materials, agriculture-related products, optoelectronics and other industries, and has successfully achieved the expected results and handed over to the client.

Oliver Wight is the original creator of MRP, MRPII, S&OP and IBP systems, and its Class A Standard is the world's most recognized guide to efficient business operations.

During her tenure at DuPont as Manager of the Asia Pacific Operations Center of Excellence, Nancy Ding led her team to train, coach, design and implement IBP, Demand Management, Inventory Management and Supply Management processes to help companies improve their strategic execution and operational performance (order delivery, inventory management, forecast accuracy, etc.) and was awarded the department's Global Excellence Award three times.

She is also a Six Sigma Master Black Belt and an APICS certified instructor, specializing in CSCP and CPIM courses. She specializes in CSCP and CPIM courses. She is good at combining theory and practical cases. She has been trained in China, Japan, Korea, India, Taiwan, Malaysia, Switzerland and USA.

Employer/Presenter's signature:

