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Continuing Education Hours Documentation Form

To: Li Qiu Huang, FANG HUANG, Ye Sang, gaoyueping, ZUO Yifei, Xiao Yan Fan, Juan Huang, chenzhongyi, Wang Xiaohui, qiu jianhua, Xu Dan, QIN XU, zhang yi, huqidi, Zhaoming Chen, DONG WEI, WANG LILI, Lu Qiang, Li zhiyong, liang he, Changhao Jiang
From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/HXiBqzrsl2rdktpdVZIUng>

Event Name: Unlocking Supply Chain Potential to Lead the Future - Explore DDMRP Best Practices in China

Venue: online ; Event No. 230526 ; Date & Time: May 26, 2023; 13:30-17:15

Event Hours: 4h ; Professional Development Points: 4

Event Introduction

- 1) An Innovative Version of MRP for Demand-driven Supply Chain - Introduction to DDMRP
- 2) DDMRP Inventory Management Case Sharing
- 3) Building Resilient Supply Chains in High-Tech Manufacturing - Application of DDMRP
- 4) DDMRP Daily Operation Case Sharing with Excel
- 5) Roundtable Discussion: The Application and Prospects of DDMRP in China in the Post-Epidemic Era Proactively Addressing Supply Chain Risks and Improving Business Sustainability
- 6) Q&A

Instructor Introduction

Xiaoxi

He graduated from Business Intelligence of Zhejiang University and Business Administration of University of Science and Technology of China. He has more than 10 years of digital supply chain consulting and training implementation experience, and has been responsible for digital supply chain strategy, project implementation and system design in two Gartner Supply Chain Global

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Top 25 companies (Fortune 500) and Global Lighthouse Factory. Certified expert with in-depth research on the differences and innovations of DDMRP compared to MRP, multi-level inventory optimization, and AI replenishment technologies. He has provided training to many leading companies, such as China National Weapons Industry Group Headquarters, Ericsson Asia Pacific Supply Chain Center, State Grid Anhui Branch, Goer Group Headquarters, Nails, etc. He has deep practice in many areas of digital supply chain, including DFSC supply chain oriented design optimization system, manufacturing APS system, engineering supply chain planning, ABP attribute based planning, and has led the AI intelligent scheduling project for the world's largest PC factory, which was selected as one of the first national new infrastructure catalogs, won the IDC Future Leaders Award, and was shortlisted for the INFORMS top prize in Operations Research. Franz Edelman.

Jianhang Ou

He is currently the Deputy General Manager of Yamaha Engine (Xiamen) Information System Co., Ltd / Deputy Secretary General of Xiamen Torch Industry Federation, and has been rooted in the production management innovation and informationization/intelligence construction of discrete manufacturing enterprises, responsible for promoting

- Yamaha Information Xiamen TOC CCPM project critical chain improvement activities (shared at 2014 TOCPA Guangzhou Conference)
- TOC constraint production / distribution solution construction (food wholesale, manufacturing enterprises) / DTA, MTA, DDMRP program)
- Some TOC, DDMRP domestic implementation cases
- Organized public service SME TOC learning class activities and several corporate study tours by Japanese TOC experts
- Led the design and development of information technology products (ERP/MES) for manufacturing enterprises / new generation technology architecture innovation activities
- Led the implementation of TQMS Total Quality Management System (ISO20000/ISO9001) DDLP, DDPP (Demand Driven Leader Professional Certification / Demand Driven Planning Management Professional Certification)
- Led the design of the first official DDI certified DDMRP compliance software A1-Flexplanner in China
- Volunteer translator of the Chinese version of Demand Driven Material Requirements Planning, 3rd edition



Yechen Lu

25+ years of experience in supply chain, procurement, operations management:

Automotive industry: Asian Aisin European production site, Technical / Industrial Engineering Manager

Electronics industry: Huber & Suhner HaoXun Electronics, Plant Director, Changzhou, China

Mechanical industry: Grundfos China, Jiangsu, Tianjin, Chongqing, Operations Director

Equipment industry: BOBST Bost China COO

JCIT (DFT) Consultant, Production, Retail Head Client

Mr. Lu has served clients such as Dyson, Dupont, LS lighting, ABB, Baxer, MotherCare, Hatco, Dows

Major projects include supply chain process improvement, digital implementation of production planning and replenishment planning; Dyson multi-store material replenishment planning system implementation; Eloteq lean training and material production planning implementation; BOBST operation cost optimization project; Dows S/OP/IBP implementation project.

Chen Pan

Certified as IBP professional by SAP and Demand, Fulfillment, ESP, S&OP professional by JDA/BlueYonder.

Mr. Pan is a Blue Yonder Asia Pacific Solution Specialist with more than 15 years of experience in supply chain management, from A-side business to B-side consulting, and has been involved in the implementation of several end-to-end supply chain planning projects covering various planning modules including Demand Planning, S&OP, Supply Planning and Factory Scheduling. Mr. Pan is passionate about delivering the value of supply chain planning through end-to-end supply chain process re-engineering, supply chain planning application system implementation, and master data management.

Employer/Presenter's signature: