



Continuing Education Hours Documentation Form

To: Huabin Peng, Yani Kang, XuYuan, ZHANG Xinye, LiMing Shen, Yue Chen, Qing Cai, WANHE YU, Zhao Yilin, Liting Che, Hui Yang, Ganxian Lian, FANG HUANG, XU QIN, Kanghong Zhu, Ming Xiao, huaizhong zhou, Ma Zhuoyuan, Ling Wang, WEIWEN ZHANG, Shaohua Zhou, Zhang Hongyun, Junyi Li, XiuNong Lin, ZHANG YI, Jianwen Xu, Wei Wang, WANG LIYU, LIMIN HAN, Chao Shen, Zhu Bingwei, Kai Fu, Dongyi LIU, "Cheng Huang, ", SHEN YING, Jun LIN, ZHOU LI, Ling Liu, JINHUA MAO, Xuan Lu, Keyu Yan, Yan YANG, Zhanghexing, liyagang, zhulian chen, GUO YAN, zhuyafei, Wenbin Feng, Suqin Dong, ZHOU Shengming, Changlei wang, zhangchaodong, Yu Yan, Zheng Jing, Wang Wenjuan, Hong Luo, Yingli Wang, RUN ZHUO, tian jianping, HuiFang Qiu, Ying Wang, baoyu, Chen Lin, Zhang Jun Ying, WU FEI, ZHANG SHUAI, Liu qiuyong, Jie Cao, Wang Xiao Mei, Li Xiaoxi, DAI YINGQIAN, Wei GONG, Qiuping Feng, Hongqing wang, SHANGYU ZHANG, Yufei Wang, Fang Hou, Xiong Jie, Yanli Xu, Wenyu Chen, Guo Qi, XUEJIAO YANG, AI HE, Wei Dong

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/aJl69glujYaAeBbIt8MokQ>

Event Name: O9 - The Infinite Possibilities of Machine Learning and Artificial Intelligence in Supply Chain and Successful Cases of Promoting Supply Chain Planning

Venue: online ; Event No. 23430 ; Date & Time: September. 7, 2023; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

The outline of Workshop1

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- 1.Common challenges in demand planning
- 2.Commercially integrated, driver-based demand planning of the future
- 3.The importance of demand drivers
- 4.Case Study

*A leading CPG company decided for an integrated platform approach to address their demand forecasting challenges

- 5.Key learning 1: Model must be transparent to drive user adoption
- 6.Key learnings 2: Data and Change Management are key to sustainable results
- 7.Key Learning 3: AI / ML Forecasting is part of a larger journey

The outline of Workshop2

- 1.Industry leaders are embarking on E2E SC transformations to deliver a step-change in planning performance
- 2.Focusing on value | clients typically start with analysis of value leakage in the organization.
- 3.End to end planning transformations can span multiple horizons, capabilities, and levels of granularity, impacting a wide range of teams in the organisation
- 4.The success of these transformations therefore hinges on meticulous planning, change management, and project sponsorship

Instructor Introduction

Tom Zhang

o9 Solutions-Manufacturing Solutions Leader

Kai Xu

o9 Solutions-Fast moving consumer solution leader

Employer/Presenter's signature:

