



## Continuing Education Hours Documentation Form

To: Felix Hu, JUAN SONG, Taoping Chen, Yanfang Tan, Zhenjiang Ban, CHENGFENG, Shujuan Gao, Yilei Sui, WEIHUI SUN, Xiaoyu Yang, Jiahua Tu, WANG CHENG, Haizhang Guo, Wenyu Chen, Ruyi jiao, XIAOLI, Pengbo Chen, yangfan, Mingkang Chen, Henry Xu Tan, Shen Li Feng, Haibing Jiang, ZHIYUAN PAN, Yangou Zhou, Wan ki vicky tong, Kai Chen, jiangcongcong, LIN JIANHUA, Wang Jun, Bai Yang, Lei Wang, Lin Yang, Jing Ma, Xiaoyi Dong, xuehong zhang

From: SCOM

### Event Description:

The poster hyperlink: <http://event.31huiyi.com/1931765056>

### Event Name:

How to deal with uncertainty? -- the 9th Annual Conference of Supply Chain and Operation Managers in 2020

Venue: online; Date & Time: November 18, 2020; 9:00-17:30

Event Hours: 8.5 h; Professional Development Points: 6.5

### Event Introduction :

The world is undergoing profound changes unseen in a century. The principles of global economic system, governance system, industrial division of labor and supply chain management have evolved over the past century in the industrial era. The difficulties caused by COVID-19 have accelerated the transformation.

The conference, we invite to come from the famous university professor, Gartner 25 enterprises of supply chain manager, supply chain demand management experts, the global executive search industry leading

上海史考姆企业管理咨询有限公司 上海市七莘路 1839 号财富 108 广场南座 3005 邮政编码 201101 电话 86-21-54281551

enterprises, senior executive search experts and management personnel, both at home and abroad to together with you to discuss the change of supply chain under the outbreak era breakthrough, best practice analysis, practical landing approach, the forefront of professional knowledge technology and trends, new forms of supply chain, a new strategy of supply chain and supply chain demand, etc.

#### Instructor Introduction

##### ①Ivy Zhao

The only authorized training lecturer of CDMP demand prediction planner certification training in China;  
TFC Dutch certified black belt coach;

Co-author of "The three lines of defence: supply chain demand forecasting, inventory planning and supply chain execution "

##### ②Carol Ptak

Carol Ptak is currently a partner with the Demand Driven Institute and was most recently at Pacific Lutheran University as Visiting Professor and Distinguished Executive in Residence. Previously, she was vice president and global industry executive for manufacturing and distribution industries at PeopleSoft where she developed the concept of demand driven manufacturing (DDM). Ms. Ptak spent four years at IBM Corporation culminating in the position of global SMB segment executive.

##### ③Bo Zhou

Dr. Zhou Bo has been focusing on the research and practice of supply chain management and is an expert in supply chain planning and production and marketing collaborative solutions. In 1994, He founded FuturMaster in Paris to support companies in achieving superior service and overall revenue and profit growth. Over the past 25 years, He and his team have designed hundreds of demand forecasting and supply management processes for more than 600 companies in more than 90 countries.

##### ④Serena Wang

Serena has CWRU's Master of Operations Research, CPIM, PMP, and Six-Sigma GB certification. She has lived in the United States for many years and worked as the head of supply chain management in the headquarters of many top multinational companies. She has unique management experience in supply chain planning and cross-border supply chain operation.

##### ⑤Haiqiang Yang

Haiqiang Yang holds a bachelor's degree in industrial engineering, Mechanical Engineering and Applied Mathematics from Xi 'an Jiaotong University and a MASTER's degree in Business administration from Tsinghua University. With SCOR-P, CSCP, PMP professional certification. He currently focuses on global supply chain process management, business transformation and supply chain digitization, etc., and has rich practical experience in automation, digitization and intelligentization of global supply chain operation.

##### ⑥Yi Yang

He is a senior professor and doctoral supervisor of Zhejiang University, director of the Institute of Data-Driven Decision Making, young Yangtze River Scholar of the Ministry of Education, winner of the National Natural Science Foundation Outstanding Youth Science Foundation and Youth Science and Technology Award of Operation Research Society.

⑦ **Susanna Feng**

Susanna is an MBA from Nanjing University. She has more than 20 years of experience as a supply chain management senior leader in global 500 manufacturing foreign companies. She has managed supply chains for more than 20 factories in Asia Pacific. She is a trailblazing thinker, strategic decision-maker, and a talented motivator and leader of cross-cultural teams. She is currently director of Supply chain consulting.

⑧ **Elijah**

Elijah graduated from Shanghai International Studies University majoring in French. Currently, I am the recruitment manager of Migaopuchi Supply Chain and Logistics, responsible for the recruitment of middle and high-end positions in supply chain logistics in East China, and I can always maintain high performance in 2020 due to the impact of the epidemic.

Employer/Presenter's signature: \_\_\_\_\_

