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Continuing Education Hours Documentation Form

To: Yingli Wang, YINGHUI NIU, YONG WU, YUAN YAO, Xiao Feng, DING HONG YAN, Yuan Gao, Kai Fu, JING WANG, Yue Deng, Yufei Wang, XIANFENG WANG, Wei Chang, HE Lijuan, jianping.tian, Lucia axing, Wuyi XUE, NING LENG, Liang Cao, Lina Wu, RUN ZHUO, Junhong Ge, WU Xue, Liting Che, Jie Cao, Ying Wang , Guo Qi, Jidong lu, xiaofei yan, yi chen zhang, Yan Tian, Ling Liu, Yi Zhang, Wei Wang, Jianwen Xu, huaizhong zhou , wenyan liu, Wenyu Chen, LIJUN ZHANG, Yang Zhong, Wentao Liu, zhulian chen, Jun LIN, Shaohua Zhou, Chen Lin, Yuxia Ma, JUAN SUN, JINHUA MAO, Wei GONG, Zhaoji Hu , Suqin Dong, Ganxian Lian, mingxiang mu, AI HE, MEIHUI WANG, Kong Fanshu, Ying Ma, Yifan WANG, Yan YANG, ZHOU Shengming, SHANGYU ZHANG, Feng Luo, Qiuping Feng

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/aYNfKE1opUfoesAzCJQw6w>

Event Name: The Role of Supply Chain in the Introduction of New Products

Venue: online ; **Event No.** 23419 ; **Date & Time:** June. 20, 2023; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5



Event Introduction

Join us for a 1.5 hour webinar focusing on the Role of Supply Chain in the Introduction of New Products. In the seminar, you will learn what role the supply chain department plays throughout the entire new product introduction process, and how the supply chain collaborates with other departments.

This webinar will provide insight into what NPI new product introduction is and the process of NPI new product introduction. Also, we will focus on the supply chain in NPI. You will learn about new and old product replacement, master data management, supply chain network design, demand planning. In addition, you will have the opportunity to participate in a panel discussion with your peers to share experiences and discuss how to play the role of supply chain in the introduction of new products.

Instructor Introduction

Anran

As the supply chain manager of a three year start-up company, Anran has six years of experience working in large multinational foreign companies. She has successively held positions such as demand manager, project manager, and supply chain business partner, and is skilled in end-to-end supply chain management and practical supply chain operations for new product introduction.

Employer/Presenter's signature:

