



Continuing Education Hours Documentation Form

Course Taken:

The Link: <http://event.31huiyi.com/1842927249>Means: onlineLecture Name: The valuable experience of a logistics digital transformation practitionerDate & Time: March 31, 8 PM to 9:30 PMProfessional Development Points: 1.5

Contents Introduction :

Everybody talks about digitization, but what is digitization? What is the difference between it and informationization and digitalization transformation? How exactly should the digital transition begin? What kind of digital transformation is successful?

1. Background of digital transformation
2. What is digitization, digitization and digitization transformation?
3. What is a digital supply chain?
4. How to digitize the supply chain
5. Case analysis

Instructor Introduction

Joy Ge

Graduated from Fudan University with a master's degree, director of liangcai micro card product, expert of liangcai digital logistics; Nearly 20 years experience in logistics and supply chain product development and project implementation.

Employer/Presenter's signature: Martin Yu