



Continuing Education Hours Documentation Form

To: Jing Yan, SHANGYU ZHANG, WANG CHENG, Yi Zhang, mingxiang mu, Guang Zeng, Juan Sun, jinzhou qiu, Jing Xue, Junhui Zhou, RUN ZHUO, zhulian chen, feihong guan, Shenzhen Zhang, Jingyi ZHOU, FANLI KONG, Liang Liu, Ailing Sun, Jing Zheng, Shenghui Zhai, Wang Liyu, MEIHUI WANG, Zhaoji Hu, Ling Liu, Tan Yanfang, Lin Peng, XIAOJIA GUO, Seigun Kosabayashi, SUN CHENG DAN, Jin Yin, Lizhaohui, Xiaoying Zhang, BIN ZHENG, Hongxia Li, WEIWEN ZHANG, Yanli Xu, JING WANG, jidong lu, Jing Ma, Yingying Liu, YUAN YAO, Xinxiang Dai, HE XINTING, XianZhang, Ganxian Lian, heping zhang, XI ZHAO, Wang weihuang, LIJUN ZHANG, Ying Zhang, Yongjun YIN, Kanghong Zhu, Guoliang Tang, YANG QI, Yan YANG, Siqi Liao, GUO YAN, Lingling Zhu, Xuan Lu, Siyang Hu, WEI JIN, xia cao

From: SCOM

Event Description:

The poster hyperlink: <http://event.31huiyi.com/2254806717>

Event Name: "Find Yourself, Find Others" - Self-branded Goods Supply Chain Practice and Exploration

Venue: online ; Event No. 22380 ; Date & Time: Sep. 7, 2022; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Introduction

- 1) A personal success story: from 0 to 1, achieving hundreds of millions of sales in three years
- 2) Explaining from four dimensions: structure, product, operation and organizational capability - why building private label is a big training for supply chain capability improvement
- 3) What are the key points that can make us get twice the result with half the effort when doing private branding?
- 4) Questions and answers



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Instructor Introduction

Wesley Wei

He has nearly 20 years of experience in the automotive OEM and aftermarket industry. He has worked for well-known auto parts manufacturers, e-commerce platforms and foreign trade companies, holding positions such as commodity management, KA account management and supply chain director. He has led a team from 0 to 1 to build an auto parts brand, achieving hundreds of millions of sales in three years and making a big impact in the industry. He has rich experience in strategic supply chain planning, category management and private brand building, as well as operational management in manufacturing enterprises, e-commerce platforms, and cross-border business scenarios.

Employer/Presenter's signature: _____