



Continuing Education Hours Documentation Form

To: Liang Song, Lizhaohui, YALING JIN, wang Yiyun, mingxiang mu, yan Ming, Ling Liu, Jin Yin, Yi Zhang, WEIHUI SUN, Yanfang Tan, Huang Yufeng, Yan YANG, Weizi Xu, hanweichao, Haibing Jiang, Wei Yang, Shenghui Zhai, Haiyuan Lan, Junhui Zhou, LI LEI, Wang Liyu, Zhihong Chen, xiang feng, CAN TANG, Ye Sang, Qin Zhao, jidong lu, Yuequan SUN, Xiaofeng Li, ZHU JIE, Xiaohu Qiao, Xuelin Wang, Guan Wang, Wangao Jiang, Wen Mi, Shenxi.Ai, Nan Li, Yangou Zhou, Chen Xuehong

From: SCOM

Event Description:

The poster hyperlink: <http://event.31huiyi.com/1902579959>

Event Name: How to avoid and deal with intellectual property risks

Venue: online; Event No. 20272; Date & Time: August 13, 2020; 20:00-21:45

Event Hours: 1.5 h; Professional Development Points: 1.5

Event Introduction:

In the WTO statistical classified trade data, there is a term "Charges for the use of intellectual property".

Enterprises often encounter intellectual property rights infringement risk in their operation. Such as:

Receive a warning letter asking for payment after using online pictures;

Being sued for large sums of money after buying software to install;

I just promoted the new product and received a letter from a lawyer for trademark infringement.

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How to avoid the risk of intellectual property infringement? What about warning letters and prosecutions?

1. Types and characteristics of intellectual property rights
2. Communicate about the intellectual property risks of suppliers' parts
3. Import and export of intellectual property royalties
4. Intellectual property risks before product promotion
5. How to avoid the risk of ipr infringement
6. How to deal with warning letters and prosecution

Instructor Introduction

Fu Qichang

Mr. Fu has a BACHELOR's and master's degree in law (intellectual Property) from East China University of Political Science and Law. He is licensed as a patent agent with a focus on intellectual property, commercial and environmental compliance services. Mr. Fu has previously worked in supply chain management in top 500 foreign enterprises, such as manufacturing production, engineering management, EHS management and other experiences in many multinational companies such as dupont.

Employer/Presenter's signature: 