



Continuing Education Hours Documentation Form

To: Ying Zhang, YALING JIN, Guan Wang, Shenzhen Zhang, MiaoMiao Liao, mingxiang mu, Guang Zeng, Yi Zhang, Yezhen Ding, Qi Guo, QIUYISHUANG, Jianwen Xu, Fanghui Xie, YUAN YAO, Shaohua Li, Zhiyong Ji, lixin Yu, Jing Yan, jian feng, Ying Gao, Lin Peng, Yanlan SHAO, Yuxiaohong, Zhu bingwei, Xu Qin, Mingkang Chen, Xiang Mo, ting chen, Caihe Chen, Haibing Jiang, JUAN SONG, LIJUANJUAN, QiuHailing, Yongjun YIN, Baoyi Ruan, DONGYI LIU, Yan YANG, jidong lu, Lizhaohui, Cheng Sun, FANLI KONG, XUE LING, ChiKong Kwok, WEIHUI SUN, lin ma, Jing Ma, Zhihong Chen, Wang Yiyun, WANG HUI, CHUNGTIEN WU, Tan Yanfang, yue pan, xiang feng, Shenghui Zhai, Ailing Sun, Jieying Zhu, Jin Yin, Shenxi Ai, MEIHUI WANG

From: SCOM

Event Description:

The poster hyperlink: <http://event.31huiyi.com/2110271697>

Event Name: Purchasing category management strategy and implementation strategy

Venue: Online ; **Event No.** 21331 ; **Date & Time:** September 29,2021;20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Introduction :

1. Main elements of category management
2. Demand and expenditure analysis
3. Supply market analysis
4. Formulate category management strategy and implementation strategy
5. How to maximize the value of categories under circular economy
6. Q&A

Instructor Introduction

Marco Qu

He is the senior global purchasing manager of the Fortune 500 building materials companies, ASCM certified supply chain management expert CSCP, supply chain procurement expert SCPC, TTT-LDI, and is also the SCMP certification authorization lecturer of supply chain management

上海史考姆企业管理咨询有限公司 上海市七莘路 1839 号财富 108 广场南座 3005 邮政编码 201101 电话 86-21-54281551



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