



Continuing Education Hours Documentation Form

To: LIJUN ZHANG, Zhaoming Chen, XI ZHAO, huaizhong zhou, Liang Yuxing, LiMing Shen, yangyang, Hong PEI, cheng wei, GUO YAN, Wang wensheng, xiacao, Feng Luo, lan xingwei, YANG QI, WEIQI LIAO, Zhengrong Yu, XIA FUDONG, Ying Wan, CHEN TIE QIANG, Huangbo, Siyang Hu, Qikai Shen, Yuhan Sun, yongjun YIN, DONG YAN, Juan Sun, wangmiao, Hongxia Li, Hanweichao, Wang weihuang, Yuwei Zheng, Guangxia Zhang, SUN CHENG DAN, Yingjie Lu, Cheng Sun, GUANG ZENG, Haina Zhang, zhuchanglei, Jin Yin, Jing Yan, tingxi xu, Cheng Huang, Cuixia Jiao, xiang feng, Yingying Liu, Heming Zhong, jianfeng, Lei Zhang, Chengmei Pei, Junxin SU, BIN ZHENG, Zhilan Li, Miao Fei, Xuan Lu, Wang Liyu, Zhaoji Hu, Yanru Li, lijiaocheng, hushixi, Xinxiang Dai, Heping Zhang, feihong guan, FEI WANG, Jin Yong, Lizhaohui, SHANGYU ZHANG, Liu jiqnmin, Xin Yin, XianZhang, JIN MEI HAO, Jing Zheng, ZENGYAN, Qiuping Feng, Jingyi ZHOU, RUN ZHUO, JINHUA MAO, XIAOYING MAO, Ganxian Lian, jinzhou qiu, CHEN JIANPING, Mingxiang mu, Lingling Zhu, Zhu Bingwei, Kanghong Zhu

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/to-HCDUyExwvASQG-yot1Q>

Event Name: Industry Analysis and Supply Chain Impact Under the New Situation in an Eventful Year - Taking High-End Makeup Industry as an Example

Venue: online ; Event No. 22390 ; Date & Time: Nov. 16, 2022; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Introduction

- 1) Brief introduction of the speaker and the background of the industry in which he works
- 2) New changes in the situation, live business model, epidemic impact
- 3) PESTEL, Five Forces Analysis of the external environment in which the industry is located
- 4) SWOT analysis of the internal factors of the company

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5) Supply chain related changes, new projects, new supply networks, challenges faced by the planning department

6) Questions and answers

Instructor Introduction

Gary Liu,

- Supply and Forecast Planning Manager, LVMH Perfumes and Cosmetics
- Master of Science Operations management, Business School, The Hong Kong University of Science and Technology
- Career path covered Import & Export transportation, Planning, Warehousing in Fortune 500 MNC, Current experience is about 4+ Years in Supply Chain Planning Function.
- High Score passing CPIM part 1-335, part 2-322.
- Demand Driven Planner Profession (Demand Driven certified)

Employer/Presenter's signature:

