



Continuing Education Hours Documentation Form

To: SHANGYU ZHANG, Haibing Jiang, Yani Kang, jianping.tian, Lingling Zhu, JIE XIONG, NING LENG, Liang Cao, Shenxi Ai, Wang Yufei, Zhuxiaomin, Baoyi Ruan, Xuehai Jiang, Li Wenzhe, Libo Liu, Weifang lu, Wei Wang, Cheng Huang, Zhu Yaoqing, GUO YAN, LIMIN HAN, Zhan Feiyan, Wangao Jiang, Chen Lin, XUE SHANSHAN MCIPS CHARTERED, Yang Zhong, Zhenglei, Zhihong Chen, Yanling Zhen, Caihe Chen, WANG QIANYUN, Yan Tian, JUN SHENG, Qiuyong liu, Jing Ma, Yu Yan, Kai Fu, WEI JIN, Baoyi Tan, Qisha Ma, Hua Qi, Qian Jiang, Ma Zhuoyuan, Jie Cao, Jinnian Tang, Guojun Wang, Xiao Feng, Liting Che, YaFeiZHU, Jidong lu, Shi Caiyu, Wenbin Feng, Hong Xie, Li Lin, Shileizhen, MEIHUI WANG, Li Zhou, Jingyi ZHOU, Yingying Liu, Wei Fang, Li Yan, WEIWEN ZHANG, Dingzhen Wu, Han Miaomiao, Chen Qin, Chen Rongyan, Shenzhen Zhang, Ganxian Lian, Guang Zeng, liu mingchao, mingxiang mu, Zhang Jing, Junying Zhang, Wei GONG, Du Sen, Zhengrong Yu, JIANWEN XU, Chen Yuan, Yifan WANG, shihailin

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/PUstA7ygyw3chabG-9sXEQ>

Event Name: Is your demand plan reliable? Oliver Bright's suggestions for improving the credibility of demand planning

Venue: online ; Event No. 24456 ; Date & Time: Apr 10, 2024; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

1 The fundamental problem with a time-consuming and laborious demand plan with little



effect lies in trust

2 Can the trust issue be quantified? The difference between prediction accuracy and bias

3 When there is sustained oversold or undersold in the demand plan, the means for the supply plan to respond

4 How complex is the method of measuring 4 deviations?

5 Root causes of deviation

6. Exploring Effective Means of Eliminating Bias

Instructor Introduction

Nancy Ding

Partner of Oliver Bright in China, USA

APICS Course CPIM and CSCP Certified Lecturer

Sigma Black Belt Master. Focusing on supply chain design and improvement projects

Employer/Presenter's signature:

Martin Yu

