



## Continuing Education Hours Documentation Form

**To:** Yue Pan, Zheng lei, Yue Nian, Li Yan, Lin Zhu, JIE SUN, Lin Peng, Yifan WANG, Liu zhongli, Liang Cao, Xiaomin Zhu, Huabin peng, Yu Yan, Wangao Jiang, jianping.tian, SHENJIE, Hong Xie, Shenxi Ai, Yan YANG, Lu tingjue, WANG CHENG, YUAN YAO, wenyan.liu, Yang Zhong, Weiyi Lu, Lizhomg Xiao, Xuelin Wang, SHEN Ying, WEI JIN, YU ZHONG, liuying, xiaofei yan, Renqing Huang, Zhihong Chen, "SUN CHENG DAN, ", mingxiang mu, Wenyu Chen, JIANWEN XU, Jidong lu, GUANYUN TANG, Jie Cao, Zhengrong Yu, XU BO, Junying Zhang, JIE XIONG, Baoyi Tan, Ganxian Lian, GUO YAN, MEIHUI WANG, Shuyu Zhou, Na Ji, Luwenting, Jingyi ZHOU, Guang Zeng, He Ai, NING LENG, Wenbin Feng

**From:** SCOM

### Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/ke0sMYgYI5cLUck4tXKIYg>

**Event Name:** Intelligent Engine for Instant Delivery in an Omnichannel Retail Environment

**Venue:** online ; **Event No.** 24480 ; **Date & Time:** October 16, 2024; 20:00-21:30

**Event Hours:** 1.5h ; **Professional Development Points:** 1.5

### Event Content

- The History and Development of Omnichannel Retail
- Challenges Faced by the On-Demand Industry
- Application of Digitalization and Algorithms in the On-Demand Industry
- The Trend of Intelligent Development in the On-Demand Industry
- Questions and Answers



## Instructor Introduction

### Bin Fu

- Former General Manager of Dada Express Delivery.
- Served in JD Logistics for many years: held important positions such as Dean of JD Logistics Innovation Research Institute and Chief Strategy Officer of JD Logistics.
- Has worked in companies like Accenture Consulting and Sinotrans.
- In 2005, founded China's largest logistics technology forum, Logistics Salon (logclub), and was appointed as an expert in logistics informatization by the China Federation of Logistics and Purchasing.
- Holds a Bachelor's degree in Automation from the University of Science and Technology Beijing and an EMBA degree from China Europe International Business School.

Employer/Presenter's signature: Martin Yu

