



Continuing Education Hours Documentation Form

To: Gao Ting, Zheng Lei, MI MI, Wen Juan Huang, Lin Zhu, Ren Yongsheng, Changlei Wang, He Ai, Wei GONG, Ganxia Lian, JIE XIONG, JUN SHENG, Zhumeichen, XiuNong Lin, Zhu Bingwei, Li Lin, Kong Fanshu, Xiao Feng, Jie Sun, GUANYUN TANG, Junhui Zhou, Guojun Wang, YaFeiZHU, Cheng Huang, Shenxi Ai, liuying, Yan YANG, SHANGYU ZHANG, GUO YAN, liu mingchao, Liu Zhongli, Wenbin Feng, Lijuan Duan, WANG QIANYUN, Cuixia jiao, Junying Zhang, Xiaozhou Wen, Zhihong Chen, Yue pan, Hong Xie, Wei Fang, Yuxia Ma, Renqing Huang, Liang Cao, Libo Liu, WEI JIN, YEONSOO HONG, Jie Cao, Zhonglu zhang, LiuZhen, Guo Qi, Jinnian Tang, Hua Qi, xiaofei yan, ZHIJUN WANG, WANG LIYU, Dai Yingqian, Ding Hong Yan, Yang Zhong

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/btyGzlq3vcmAaUWIkIAzEw>

Event Name: The Evolution of Standardized Procurement in Global Supply Chain Management – Category Management (Remote Interpretation by North American Purchasing Managers)

Venue: online ; Event No. 24476 ; Date & Time: September 5, 2024; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

- The Progress of Traditional Procurement Methods in North American Companies Towards Category Management
- Definition, Process, and Strategic Procurement of Category Management
- Case Study: A Brief Discussion on the Optimization Practices After the Transition from Project Procurement to Category Management in IT Indirect Procurement
- Market Data Organization, Analysis, and CM Software Tools in Category Management



Instructor Introduction

Sharen Chen

- Royal Canadian Mountain University, Bachelor's Dual Degree in Supply Chain Management and International Trade Management (Graduated in 2010)
- Registered member of Supply Chain Canada, from 2013 to present
- University of Calgary, Haskayne School of Business, MBA in Business Administration (Expected to graduate in June 2026 - Major in Project Management)
- Over fifteen years of experience in supply chain management across various industries (including procurement, logistics, warehousing, etc.)
- Senior professional in the supply chain management department of a Canadian integrated oil and gas production and service industry company, specializing in procurement categories

Employer/Presenter's signature: _____

Martin Yu

