



Continuing Education Hours Documentation Form

To: luofanggang, Wen Juan huang, Li Yan, Lin Zhu, Changlei Wang, SHEN Ying, Suqin Dong , Zhang Zhonglu , Zheng Jiayuan, Shi Caiyu, Chao Shen, JIE SUN, Zheng Lei, JUN SHENG, WANG QIANYUN, LIMIN HAN, YUAN YAO, Zhiyuan Pan, Yingmei Yu, Liu zhongli, Liang Cao, Kai Fu, Shuyu Zhou, Cheng Huang, WANG CHENG, Lin Peng, SUN CHENG DAN, GUO YAN, Libo Liu, Yan YANG, Shenxi.Ai, Hong Xie, YEONSOO HONG, Wenbin Feng, Xiaozhou Wen, SHANGYU ZHANG, Zhihong Chen, NING LENG, Qian Jiang, YINJIE JIANG, Luwenting, HUA QI, Junying Zhang , WEI JIN, Haibing Jiang, jidong lu, Jie Cao, Guojun Wang, Huabin Peng, CHENWEN, Yang Zhong, Changhao Jiang, Shenzhen Zhang, Junhui Zhou, Yingying Liu , Li Lin, Xian Zhang, Qisha Ma, GUANYUN TANG, Baoyi Tan, Renqing Huang, Wei Fang, Jingyi ZHOU, Chen Wenyu , YINGJIE LU, Dong Yan, ZHOU YUAN, Yuxia Ma, JIANWEN XU, Guang Zeng, Yan Lin, Zhengrong Yu, Yifan WANG, Ganxian Lian, Na Ji, Xiao Yan Fan, Wei GONG, Zhang Yi, JIE XIONG

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/XpVDhWQJ_KhOdZPU9A9chg

Event Name: How to reduce costs while improving service levels - Optimization of logistics network planning.

Venue: online ; Event No. 24477 ; Date & Time: September 11, 2024; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

- Regarding "Logistics Networks"
- Regarding "Logistics Network Planning"
- Logistics Network Planning Methods
- Implementation of Logistics Network Planning
- Practical Case Studies Sharing



Instructor Introduction

Wenbin Zhao

- He specializes in the field of logistics and supply chain, with 15 years of experience in logistics management and optimization in large foreign enterprises and consulting firms.
- Based on his experience with network optimization consulting projects in the chemical industry and 3PL sectors, he has led the establishment of a methodological system for network optimization, creating a set of standard implementation pathways for network optimization consulting projects.
- He has a background of over a decade working in the supply chain management centers of Fortune Global 500 multinational companies, where he has been engaged in logistics planning, management, procurement, and process reengineering.
- He currently serves as a senior project manager at a professional logistics consulting firm, leading the development of logistics network planning consulting products, and focusing on consulting services in network planning and logistics optimization.

Employer/Presenter's signature: _____

Martin Yu

