



Continuing Education Hours Documentation Form

To: Dai Yingqian, MI MI, Li Yan, Zheng Lei, Lin Zhu, JIE XIONG, Changlei Wang, GUANYUN TANG, Yang Zhong, Wentao Liu, Yuan Gao, Ma Zhuoyuan, WANG QIANYUN, Chao Shen, Ding Hong Yan, Lu tingjue, Dan Wu, Qian Jiang, Cheng Huang, Cuixia Jiao, gao peng, Jinnian Tang, Yue pan, NING LENG, Jintao Yu, Hong Xie, Wenbin Feng, Wei Fang, Shenxi Ai, Li Lin, YU ZHONG, Zhihong Chen, Yao Huiting, Renqing Huang, Luwenting, Zhang Guangdong, Yan YANG, CHENWEN, WEI JIN, WANG LIYU, Guojun Wang, WEI YANG, chenxiaobao, Jie Cao, Dingzhen Wu, Xiao Feng, Qisha Ma, HUA Qi, jianping.tian, Jingyi ZHOU, Liu Zhen, WANG CHENG, Jidong lu, MEIHUI WANG, Yingying Liu, Ma Zixiang, Guo Qi, Junying Zhang, Shenzhen Zhang, Li Yanli, XiuNong Lin, Qiuyong, Ganxian Lian, JIANWEN XU, ZHANG SHUAI, Yifan WANG, Baoyi Tan, mingxiang mu, liu mingchao, Guang Zeng

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Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/Ymlq4SSFkxjbj-la1D951A>

Event Name: Supply Chain Bullwhip Effect Simulation and Optimization - MIT Beer Game Modeling and Scenario Interpretation

Venue: online ; Event No. 24475 ; Date & Time: August 28, 2024; 20:00-22:00

Event Hours: 2h ; Professional Development Points: 2

Event Content

- 2020 Pandemic Mask Supply Chaos
- The Harm and Environment of the Bullwhip Effect
- SCMWAY and the Bullwhip Effect Optimization Model
- SCMWAY Simulation and Operational Optimization
- SCMWAY Operational Scoring Assessment



Instructor Introduction

Haifeng Xu

- Senior Logistics Specialist (CFLP, IFPSM), Supply Chain Simulation Designer, Mr. Xu is a graduate in Computer Science and Application
- He specializes in developing supply chain decision-making simulation software, virtual simulation experiments, logistics management software, and organizes and promotes events such as the "E-commerce Logistics and Supply Chain Innovation Elite Challenge"
- He currently serves as a part-time supply chain technology instructor at several universities, such as Guangdong University of Finance, Beijing Wuzi University, Shanghai University of Electric Power, Shanghai Jianqiao University
- He holds honors such as a member of the editorial board for the Smart Logistics Series textbooks by the Machinery Industry Press, and a director of the Industry-Education Integration Professional Committee of the Shanghai Logistics Association

Employer/Presenter's signature: _____

Haifeng Xu

