



## Continuing Education Hours Documentation Form

**To:** Qu Hui, Jidong lu, Liao Miao Miao, Li Yan, yangyu, Zhenglei, Wang Yaoxia, gao peng, He Ai, Wei Wang, Zhu Bingwei, Qiuyong liu, XUE SHAN SHAN, Xifeng Zhou, Shenxi Ai, Zheng Jiayuan, Yinjie Jiang, Changlei Wang, Zhuxiaomin, Qian Jiang, Wang Xiao Mei, Cuixia Jiao, Liang Cao, JUN SHENG, Wenbin Feng, Chao Shen, Shingle, xingwei lan, Liu zhen, Zhihong Chen, xiaofei yan, Libo Liu, Qiuping Feng, Yanling Zhen, Hong Xie, liuying, Jie Cao, Dingzhen Wu, Li Lin, Guojun Wang, Jinnian Tang, WANG QIANYUN, WEI JIN, Yan YANG, Weiyi Lu, zhangyiping, NING LENG, JIETING LIANG, Zhonglu Zhang, XuYuan, Jingyi ZHOU, Suqin Dong, JIE XIONG, Yan Lin, XU BO, Chenshunru, Qing Cai, Qisha Ma, Jing Ma, Ge Qiting, Yanzhen Xu, Changhao Jiang, GUO YAN, Baoyi Ruan, Shi Caiyu, ZHIWEN RONG, LEIMING HAN, Junying Zhang, Yingying Liu, LI JUNYI, MEIHUI WANG, Wang Liyu, Zhang Yi, Yani Kang, Na Ji, WU FEI, Fan Xiaoyan, mingxiang mu, Baoyi Tan, Zhangquan, Li Yanli, liu mingchao, Hou Weiping, DONG YAN, Ganxian Lian, Wei GONG, Lv Wenbo

**From:** SCOM

### Event Description:

**The poster hyperlink:** <https://mp.weixin.qq.com/s/x5wBAYirSnzT-T6Usg75Q>

**Event Name:** The key to the application and analytical capabilities of supply chain big data.

**Venue:** online ; **Event No.** 24466 ; **Date & Time:** June 26, 2024; 20:00-21:30

**Event Hours:** 1.5h ; **Professional Development Points:** 1.5

### Event Content

- In the era of digitalization, what should be prioritized and emphasized in the application of big data;
- Which areas need improvement;
- What "handy" tools can enhance capabilities;
- Case sharing: Analysis of single-item cost optimization in a leading retail enterprise;
- Questions and answers;



## Instructor Introduction

### Henry Zhou

- Over 20 years of experience in supply chain management and leadership in digital application on both the buyer and seller side
- Head of Maersk Logistics Operations, Head of Contract Logistics
- Head of Logistics Projects at Bosch (China) Headquarters
- Director of Logistics for Autoliv China
- Currently a Senior Supply Chain Solutions Expert in the Greater China region at Maersk

Employer/Presenter's signature:

*Martin Yu*

