APICS
Certification and
Professional Development

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Continuing Education Hours Documentation Form

To: Lizhaohui, Yue Chen, Zhiyuan pan, Qi Guo, Haiyuan Lan, Wei Yang, Li Xiaoxi, Yanfang Tan, xiang feng, Chunhua Shen, Xuelin Wang, Zhang Ting, WangYanhong

From: SCOM

Course Taken：

The Link： _____ http://event.31huiyi.com/1859364623 _____

Means： _____ online _____

Lecture Name: _____ Production and marketing collaborative planning based on algorithm _____

Date & Time: _____ May 7, 8 PM to 9:30 PM _____

Professional Development Points： _____ 1.5 _____

Contents Introduction：

How to follow a personalized business logic and process, based on the data and algorithm to construct a high elasticity, strong toughness, loose coupling and the iterative collaborative decision-making model, production and sales of precision and quick support for the future planning and simulation of various scenarios, real-time response to the change of internal and external environment, is the enterprise is the urgent demand.

1. Challenges faced by the traditional production and marketing synergy model in the new environment

2. Key underlying logic of production and marketing collaborative decision making

3. Exploration and case sharing of production and marketing collaborative modeling

Instructor Introduction

Ivy Zhao

The only authorized training lecturer of CDMP demand prediction planner certification training in China;

TFC Dutch certified black belt coach;

Co-author of "The three lines of defence: supply chain demand forecasting, inventory planning and supply chain execution "

Employer/Presenter's signature： _Martin Yu_ _____