



Continuing Education Hours Documentation Form

To: Jing Zheng, mingxiang mu, Nan Li, xiang feng, Xiaoying Zhang, Shenghui Zhai, Wang Liyu, Lizhaohui, Jun CHEN, Lixin Yu, Chunhua Shen, Hong Pei, Yanfang Tan, haibing jiang, Liu guonan, wang yiyun, yan Ming, YUAN YAO, Jin Yin, YALING JIN, WEIHUI SUN, Xiao Feng, LEI LI, Haiyuan Lan, Yangou Zhou, jidong lu, LI LI, Yan YANG, Wen Mi, Jieying Zhu, Wei Yang, Zhihong Chen, Yue Chen, WangYanhong, yangfan, ZENG SHASHA, ZHU JIE, Guoliang Tang, Yi Zhang

From: SCOM

Event Description:

The poster hyperlink: <http://event.31huiyi.com/1871420243>

Event Name & No: Strategic purchasing management and leadership

Venue: online; Event No. 20262; Date & Time: June 3, 2020; 20:00-21:45

Event Hours: 1.5 h; Professional Development Points: 1.5

Event Introduction :

There are two key points for good and bad business results: strategy and management. Only when the strategic direction of the enterprise is right can the development of the enterprise be hopeful, and management is an important guarantee to achieve the strategic goal. With the increasing significance of purchasing and supply chain management for the survival and development of enterprises, the functions of purchasing and supply chain are becoming more and more important in enterprises.

1. The far-reaching impact of the new crown epidemic on the procurement and supply of enterprises;
2. Difference between purchase and supply;
3. Aspects, lines and points of strategic procurement;
4. Organizational structure, management and culture under strategic procurement.

Instructor Introduction

Liu Yiyun

She is an off campus graduate tutor of Xi'an Jiaotong-Liverpool University and an authorized lecturer of SCMP of China Federation of logistics and purchasing. She has nearly 20 years of working experience in supply chain management such as procurement and logistics

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