



Continuing Education Hours Documentation Form

To: RUN ZHUO, Ying Liu, XI GAO, Ge Qiting, An YAN, Dai Yingqian, YaFeiZHU, Haixue Zhou, Xiaomin Zhu, Zhenglei, Weiqiong Ran, BIN ZHENG, Xiaoyan Bai, Yanchun Qin, Guibin Li, JIE SUN, ZHANG HAI NA, Jun huang, Ran Shuai, Xue Shanshan Samir, Zhou YingYuan, hongbo wen, Yue Pan, Yang Lu, LQ QI, Lizhaohui, gao peng, Pan Wang, FEI WU, Libo Liu, Zhuang Liming, Liming LI, Jidong lu, ZHANG YING LEI, Kai Fu, SUN CHENGDAN, Junhui Zhou, Yi Ye, Jiali liang, Shenxi Ai, YIQUNZHANG, FAN XIA, Zhu Bingwei, CHUNTANG LI, Shengli Lu, WEIQI LIAO, Zhonglu Zhang, xiaofei yan, yinghui Niu, Cai Wang, Ying Zhang, Yanfang Tan, Cheng Huang, WEI JIN, Hong Luo, Lin Peng, LINJING WANG, Junru Sun, PAN ZHENHUA, Dong Yan, Wenbin Feng, Tiantian Shi, PANG ZHENHONG, xiang feng, XIANFENG WANG, Yan Luo, Jie Shen, Wanhe Yu, JIANWEN XU, Guojun Wang, Jieqi Li, Gang Yu, Yanli Li, GUO YAN, Zhilan Li, Wangao Jiang, XiuNong Lin, Xuan Zhang, YEONSOO HONG, Qianyun Wang, Yifan WANG, yichen zhang, Jiarui Yang, YaFeiZHU, Haixue Zhou, Jieting LIANG, Ruili Zhang, Qiyue Shu, Junru Sun, XU BO, Yan Lin, Dong Yan, Weiqiong Ran, Yanchun Qin

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Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/Ei72v5wvN21BrJnogkE93A>

Event Name: Global Supply Chain Strategy

Venue: Online ; Event No. 26544 Date & Time: March 18 2026; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

- Designing cross-border trade models
- Business model restructuring
- Market entry strategies for target countries
- Supply chain optimization models
- Corporate case studies
- Q&A session



Instructor Introduction

Bo Li

- Associate Professor at the Ningbo (China) Supply Chain Innovation Institute, and Part-time Researcher at the MIT Center for Transportation and Logistics;
- Ph.D. in Business Administration from Texas A&M University;
- Former Visiting Scholar at the MIT Center for Transportation and Logistics;
- Master of Engineering degree from the Massachusetts Institute of Technology and Master of Science degree from Nanyang Technological University, Singapore;
- Bachelor of Engineering degree from Shanghai Jiao Tong University.

Employer/Presenter's signature: _____

Martin Yu

