



Continuing Education Hours Documentation Form

To: Ying Liu, Jieting LIANG, Quan Zhang, JIE XIONG, YaJing Cai, Yanchun Qin, Guibin Li, Weiqiong Ran, Bin Zheng, Baini Guo, Xiaoyan Bai, Jianqi Wu, ShengHui ZHAI, Shengli Lu, Fan Xia, Jiali Liang, Pengfei zhang, Yuan GAO, Zhenhua Pan, Hong Luo, Qiyue Shu, Cheng Huang, JIANWEN XU, Linjing Wang, Guojun Wang, Jie Shen, Jiarui Yang, Wei Fang, Lei Zheng, YIQUNZHANG, FANG HUANG, YUE PAN, Jun Hua, Shenxi Ai, Jingyi ZHOU, WEI JIN, Zhonglu Zhang, Xingwei Han, Yanfang Tan, Junhui Zhou, Lizhaohui, Yuebing Wang, Pan Wang, Jianjun Cao, Xue Shanshan MCIPS C, xiang feng, RUN ZHUO, Yao Zhu, XiuNong Lin, Yuxia Ma, Qianyun Wang, Yan Lin, YEONSOO HONG, Xuan Zhang, Yanli Li, Wenbin Feng, Guang Zeng, LINHAO RUAN, Yanlan SHAO, Na Ji, Haixue Zhou, Qing Chen, Yifan WANG

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Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/119TicFVPliBUVvWJWVO0A>

Event Name: From ESG Disclosure to Strategic Leadership: Green Procurement Capability and Maturity Assessment under the *Green Procurement Handbook*

Venue: Online ; Event No. 26539 Date & Time: January 21, 2026; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

I. Opening Case: The Changing Landscape of ESG Disclosure Risks

- SHEIN's case of regulatory penalties due to unclear environmental and sustainability claims
- ESG risks shifting from "whether actions are taken" to "whether claims are credible"
- The relationship between information disclosure and supply chain governance capabilities

II. Background: World Economic Forum and the Release of the Green Procurement Handbook

- The role of the World Economic Forum in global sustainability issues
- Why Scope 3 has become a key challenge in ESG
- The evolving role of procurement from transactional to strategic influence

III. Core Framework of the Green Procurement Handbook

- Three domains: Strategy, Operations, Enablers
- Eight dimensions: from senior leadership influence and governance mechanisms to process integration, supplier engagement, data, and capacity building



- Why green procurement is not a “best practice checklist” but a systemic capability

IV. Green Procurement Maturity Model and Self-Assessment for Enterprises

- Five maturity stages:

Not yet started

Compliance driver

Risk manager

Value creator

Sustainability leader

- How enterprises can identify their current stage
- Key challenges and priority actions for different stages

V. Practice Cases and Insights at the Strategic Leadership Stage

- Apple's green procurement practices
- Practical implications for Chinese enterprises and supply chains

VI. Q&A and Discussion

Instructor Introduction

Gao Lin

- Expert in Supply Chain and Green Procurement
- With long-term experience in ESG, supply chain auditing, and governance, Gao Lin has practical experience from both brand and auditing perspectives. He focuses on translating ESG requirements into actionable and assessable procurement and supply chain management capabilities.

Employer/Presenter's signature

