



Continuing Education Hours Documentation Form

To: Quan Zhang, Guibin Li, Jieting LIANG, Lin Zhu, Weiqiong Ran, Xiaomin Zhu, Haixue Zhou, Qing Chen, Baini Guo, wang weijia, Furan,Tu, Ying Liu, XiuNong Lin, YONGSHENG REN, Meng Xi, Linjing WANG, Cheng Huang, Xiaozhou Wen, Heming Zhong, Tiantian Shi, Yue Nian, Lizhong Xiao, Fan Xia, YIQUNZHANG, Zhiwei Huang, Yi Zhang, Dan Wu, Jun Hua, Chen Qiu, Ying Zhang, Leiming Han, Huabin Peng, Pan Wang, FANG HUANG, Huiting Yao, YingYuan Zhou, WANG LIYU, Xin Zhao, Shenxi Ai, WEI JIN, Yanfang Tan, Jinnian Tang, Jie Shen, Yanli Li, xiang feng, Sihui Chen, Qian Jiang, Qi Hua, Hong Xie, Changhao Jiang, Guojun Wang, Yanchun Qin, Guang Zeng, RUN ZHUO, Lei Zheng, Zhengrong Yu, Yan Luo, jidong lu, Xuan Zhang, Na Ji, YEONSOO HONG, Gang Yu, Junying Zhang, Yifan WANG,

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/U7jdx_g-ueFHsytqKZb9nA

Event Name: Logistics Network Optimization – Reshaping Corporate Competitiveness in Just 1 Hour

What We'll Cover

Venue: Online ; **Event No.** 25522 **Date & Time:** September 3rd, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- The scope of logistics-network planning
- Modeling and analyzing the logistics network
- A proven project roadmap for network-planning initiatives
- Understanding logistics-demand patterns
- Dissecting logistics-cost structures
- Identifying high-impact optimization levers
- Which types of companies need a formal network-planning exercise?



Instructor Introduction

Wenbin Zhao

- Specializes in the field of logistics and supply chain, with 15 years of experience in logistics management and optimization at large multinational corporations and consulting firms.
- Led the establishment of a methodology system for network optimization, developing a standard implementation path for network optimization consulting projects.
- Has over a decade of experience working in the supply chain management centers of Fortune Global 500 multinational companies.
- Serves as a senior project manager at a professional logistics consulting firm, leading the development of logistics network planning consulting products.

Employer/Presenter's signature: _____

Martin Yu

