



Continuing Education Hours Documentation Form

To: Hong Xie, Linjing WANG, Ying Liu, Yanchun Qin, Weiqiong Ran, Jieting LIANG, Guibin Li, Quan Zhang, Baini Guo, Zhipeng Xie, Zhou Haixue, LiYan, Jinnian Tang, Shenxi Ai, Xiaomin Zhu, YIQUNZHANG, Yan Lin, Lin zhu, Huiting Yao, Cheng Huang, Jiali Liang, Leiming Han, Qian Jiang, WEIQI LIAO, ERJIAN ZHAO, Zhu Bingwei, Weiyi Lu, Pan Wang, Hua Qi, Junru Sun, Jun LIN, Yu Yan, Jun Chao Feng, Xuefei Wu, jidong lu, YING GAO, Jin PengCheng, Tiantian Shi, Xin Zhao, Wangao Jiang, xiang feng, Changhao Jiang, Guang Zeng, Wenbin Feng, Xuan Zhang, Lin Peng, Zheng Wu, ShengHui ZHAI, Jie Sun, Jie Shen, MEIHUI WANG, Wang Wei Jia, YEONSOO HONG, GUO YAN, Yifan WANG, Fan Xiaoyan, Junying Zhang, Shaoqian Zhang, Qi Guo, Qianyun Wang, ZHANG YI, Yanfang Tan, Yanli Li, Qiyue Shu, Lei Zheng, XIN QI, Jun Hua, Xingwei Han

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/rk_NOzpRzJxcdVZq2AdekA

Event Name: Real-World Case: The Digital Code Behind a World-Class Retail Supply Chain

Venue: Online ; **Event No.** 25524 **Date & Time:** September 17th, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- Three Big Questions in Digital Supply-Chain Transformation
- The Stable Triangle for a Successful Digital Supply-Chain Transformation
- The Complete Digital Supply-Chain Capability Map
- Case: Strategic Planning & Implementation of a Logistics Transformation for a Central SOE Manufacturer
- Case: A State-Owned Enterprise's Digital Supply-Chain Transformation Project
- Case: A Digital Supply-Chain Project with Contractually Promised KPI Improvements
- Three Stages of Supply-Chain Technology Innovation
- Supply-Chain Systems in the Age of AI
- Q&A



Instructor Introduction

Jiaohui Yang

- Head of Digital Supply-Chain Consulting & Execution Systems, Cainiao Logistics Technology (Alibaba)
- 20+ years of supply-chain strategy planning and operations management
- In recent years, focused on large-scale digital supply-chain transformation projects
- Has led successful end-to-end transformations for leading companies across food & beverage, alcohol, cosmetics, footwear & apparel, industrial goods, energy, transportation and more.

Employer/Presenter's signature: _____

Martin Yu

