



Continuing Education Hours Documentation Form

To: Weiqiong Ran, Ying Liu, Guibin Li, Jieting LIANG, Yanchun Qin, Quan Zhang, Qing Chen, Baini Guo, LiYan, Lei Zheng, ShengHui ZHAI, YEONSOO HONG, Qiyue Shu, Fan Xia, Jiali liang, Lin Zhu, Qian Jiang, YINGYUAN ZHOU, Ying Zhang, Qianyun Wang, Zhengyang liu, JIANWEN XU, XIANFENG WANG, Cheng Huang, Meng Xi, Huiting Yao, Zhonglu Zhang, RUN ZHUO, Liang Cao, Heming Zhong, Wei Fang, Wenbin Feng, Hua Qi, Wangao Jiang, LEILI JIN, wenyan liu, Yan Luo, XIN QI, Lizhong Xiao, Tiantian Shi, Jinnian Tang, jidong lu, Guojun Wang, WEI JIN, xiang feng, GUO YAN, Sihui Chen, Dong Yan, Guang Zeng, Zhengrong Yu, Xingwei Han, Yi Chen Zhang, Xuan Zhang, Haixue Zhou, Jie Sun, Jie Shen, Changhao Jiang, wang wei jia, Yifan WANG, Guowei He, Junru Sun, Haina Zhang, Yingqian Dai, YIQUNZHANG, Jingyi ZHOU, WANG LIYU, Hong Xie, Jun Hua, XiuNong Lin

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/gtuRcy0hu_9cqD5zY6KV6w

Event Name: Omnichannel Cross-Border Supply-Chain Management: Building an Agile, Efficient, Low-Cost Supply-Chain System

Venue: Online ; **Event No.** 25523 **Date & Time:** September 10th, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- Core challenges and industry trends in cross-border supply chains
- Constructing an omnichannel supply-chain system
- Smart warehousing networks and cross-border logistics strategies
- Real-world case studies
- Q&A



Instructor Introduction

Jennifer Xie

- Eight years of professional experience, seven of them spent in supply-chain management. She has worked in business planning, sales planning, PMC, procurement fulfillment, master scheduling, and other roles, giving her end-to-end supply-chain visibility and expertise.
- In her spare time she loves reading and writing. As a Zhihu blogger, her answers and articles focus on workplace topics and supply-chain management.

Employer/Presenter's signature: _____

Martin Yu

