



Continuing Education Hours Documentation Form

To: Haixue Zhou, Chen Feng, Yan Luo, Lei Zheng, Yanchun Qin, Qing Chen, YIQUNZHANG, YingYuan Zhou, Weiqiong Ran, ying Liu, Jieting Liang, Siqi Liao, Jiahui Li, Bingwei Zhu, Gang Yu, Meng Xi, Lin Zhu, Guibin Li, Ying Zhang, Cheng Huang, Tingting Zhang, Wang Wei Jia, Changhao Jiang, Guang Zeng, Li Yan, Dan Wu, Jie Sun, yiping zhang, Hui Yao, Yi chen Zhang, Jiali liang, Shenghui Zhai, Chen Qiu, Wentao Liu, Feiyan Zhan, Lizhong Xiao, Linjing WANG, Fang Huang, Hong Xie, Qisha Ma, Xiaozhou Wen, Qianyun Wang, XIANFENG WANG, Ying Shen, Lingling Zhu, Xuan Zhang, Huiting Yao, Wenbin Feng, Pan Wang, Lin Peng, WEI JIN, Quan Zhang, Yuan Gao, Qi Hua, Cuicui ji, Jinnian Tang, Yanfang Tan, Liang Cao, SUN CHENG DAN, YuYan, Zhao Wenli, Junying Zhang, Tiantian Shi, Guojun Wang, Xin Zhao, xiang feng, RUN ZHUO, Zhaohui Li, XIN QI, Jie Shen, WANG LIYU, Fan Xia, Weiming Wu, Heming Zhong, JIEXIONG, Baini Guo, Yan Lin, Qian Jiang, YaFei Zhu, Jun Hua, Xingwei Han

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/ySNdPdPc9WxhdL2du4xcLg>

Event Name: How to Choose Between MTS, MTO, and ETO? Resolving the Contradiction Between Supply Chain Efficiency and Customization

Venue: Online ; **Event No.** 25518 **Date & Time:** August 6th, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- Supply chain cycle, order cycle, decoupling cycle
- Short and medium-term challenges in supply-demand balance
- Selection of MTS, MTO, and ETO
- Challenges and best practices for each



Instructor Introduction

Hua Feng

- Vice President of APAC Product Supply at Worldkitchen, former Director of APAC Supply Chain at Owens Corning and Director of APAC Materials at Lear
- With over two decades of experience in engineering, procurement, supply chain, production, safety, and quality within Fortune 500 foreign manufacturing companies:
- Spearheaded numerous local and global supply chain improvement projects in procurement and supply chain practice, promoting the extensive application of lean philosophy and information technology in supply chains.
- Her long-term leadership roles across different industries, countries, cultures, and domains have fostered innovative thinking, strategic decision-making, and a knack for talent motivation and leading multicultural teams.
- Having progressed from supervisor to manager, director, and vice president, she brings strong practical expertise in supply chain solutions.

Employer/Presenter's signature:



