



## Continuing Education Hours Documentation Form

**To:** JIE XIONG, Siqi Liao, Tangguo, Guibin Li, Xingwei Han, YIQUN ZHANG, XIANFENG WANG, Li Yan, WEI JIN, YEONSOO HONG, Xiaozhou Wen, Jie Shen, Liang Cao, Caiyu Shi, Weiyi Lu, Fan Xia, Sihui Chen, Cheng Huang, Yan Luo, Tiantian Shi, Yingxiao Liu, Xiaobao Chen, Linjing Wang, Qiyue Shu, XiuNong Lin, WEIQI LIAO, Qian Jiang, Jieqi Li, Shenxi Ai, Pan Wang, Xian Zhang, Qi Hua, RUN ZHUO, Hui Yao, Lizhong Xiao, Tingting Zhang, Jinnian Tang, xiaofei yan, Yingqian Dai, CHEN QING, Wenbin Feng, Hong Xie, Changlei Wang, YaFei ZHU, Huiting Yao, xiang feng, Furan Tu, Jie Sun, Ruili Zhang, Yanfang Tan, Guang Zeng, Zhengrong Yu, Jingyi ZHOU, Changhao Jiang, Xuan Zhang, Haixue Zhou, Quan Zhang, Wei Fang, Yifan WANG, Jun LIN, Junying Zhang, Yan Lin, Wen Juan Huang, Yanchun Qin, Lei Zheng, Jun Hua, Shenghui ZHAI

**From:** SCOM

### Event Description:

The poster hyperlink: [https://mp.weixin.qq.com/s/CaoS6\\_zkOt30xo5YS1bWAg](https://mp.weixin.qq.com/s/CaoS6_zkOt30xo5YS1bWAg)

**Event Name:** Breaking Free from Digital Dilemmas: Four Pragmatic Engines to Unlock Supply Chain Data Value — The Journey from "Data Porters" to "Intelligent Decision-Makers"

**Venue:** Online ; **Date & Time:** July 2nd, 2025; 20:00-21:30

**Event Hours:** 1.5h ; **Professional Development Points:** 1.5

### Event Content

Topic 1: Challenging Perceptions — The Key to Winning in Big Data Applications

- Breaking the industry cycle of "silos and reliance on Excel"
- The golden rule of prioritization

Topic 2: Capability Leap — Multidimensional Evolution for Supply Chain Professionals

- Goodbye to inefficiency and repetition, focusing on high - value areas

Topic 3: Secret Weapons — Intelligent Armament in the Era of Low - Code

- Unlocking data analysis of millions of levels without programming background

Topic 4: Beacon Guidance — Case Studies



## Instructor Introduction

### Henry

- A hands - on expert in supply chain digital transformation and data - empowerment mentor
- Work Experience:
  - Former roles: Logistics Director for Autoliv China, logistics project leader at Bosch (China) headquarters, and head of contract logistics and operations at Maersk Logistics
  - Current role: Senior expert on supply chain solutions for large clients in the Asia - Pacific region at a global logistics giant
- Areas of Expertise/Specialties:
  - With over 20 years in the supply chain field, Henry specializes in reconstructing traditional supply chain models with digital technologies. He has led several landmark projects to fruition:
  - For a global Top 500 manufacturing giant, he created a cross - border supply chain collaboration hub, boosting operational efficiency by 15%.
  - He built a logistics decision - making center for a leading international fast - moving consumer goods company in China, saving over 10% in logistics costs annually.
  - He helped a state - owned e - commerce leader establish a full - chain visual supply chain control tower, reducing stagnant inventory by 50%.

Employer/Presenter's signature: \_\_\_\_\_

*Martin Yu*

