



Continuing Education Hours Documentation Form

To: Haixue Zhou , Yue Nian, JIE XIONG, MI MI, YEONSOO HONG, Weiyi Lu, XiuNong Lin, Yuan Junxia, Qian Jiang, PING ZHU, Lin Peng, Lin Zhu, liuying, YUE PAN, Pan Wang, Sun Boyang, Cheng Huang, Yifan WANG, Lizhong Xiao, WEIQI LIAO, SUN CHENG DAN, Dongyi Liu, Jietao Liang, Xiaozhou Wen, SHENJIE, Wenbin Feng, Li Yanli, Hong Xie, Huiting Yao, WEI JIN, xiaofei yan, Hua Qi, Xiao Feng, Lu tingjue, Weizhen Chen, XIN QI, Zheng Lei, Qisha Ma, Yuwei ZHENG, Yanchun Qin

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/08bv8JuXurxco2UEwhNN_A

Event Name: How Can Enterprises Achieve a Breakthrough Through Low-Cost Innovation? — Through Lean Design.

Venue: online ; **Event No.** 25499 ; **Date & Time:** April 2nd, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- How to Reduce Product Costs by 50%?
- Breakthrough Point: Case Study on the Impact of Product Design on Costs
- Comparison of Cost Reduction Practices in Manufacturing vs. Internet Industries
- Implementation Roadmap for Lean Design
- Introduction to Lean Design Methodology



- Building a Lean R&D Culture
- Q&A

Instructor Introduction

Mr. Cheng

- He has previously worked for Fortune Global 500 companies such as Samsung and Foxconn Technology
- He has served as Director of Research and Development, Director of the Group Operations Center, Minister of Business Innovation, Management Consulting Advisor for Small and Medium-sized Enterprises in Guangdong Province, Quality Specialist, and Master Black Belt (MBB), leading the promotion and talent training of Lean Six Sigma projects in enterprises
- His areas of expertise include DMAIC (Define, Measure, Analyze, Improve, Control), Six Sigma Design (DFSS), and the enhancement of lean and quality systems, including R&D and technical roadmap development
- He has served as the Director of the Operations Center of Boway Group (planning and guiding 111 reform projects covering R&D, production, supply chain, quality, and other modules) and concurrently as the Director of R&D Management Reform for Boway Alloy Co., Ltd., a listed company under the group (stock code: 601137)
- He has over four years of experience as a member of the management committee of a large-scale group company

Employer/Presenter's signature: _____

Martin Yu

