



Continuing Education Hours Documentation Form

To: Guibin Li, JIE XIONG, liuying, Yu Gang, Haixue Zhou, PING ZHU, Lin zhu, Xingwei Han, YIQUN ZHANG, Zheng Lei, Yanchun Qin, CHEN QING, Qian Jiang, Li Yan, Lan LAN, Lin Peng, Fang Li, YUE PAN, AI HE, XIN QI, Lu tingjue, YUAN YAO, Cheng Huang, Yue Nian, Tingting Zhang, Jinnian Tang, Wenbin Feng, Sun Boyang, Baini Guo, Dongyi Liu, xiang feng, Zhang Guangdong, jidong lu, SHENJIE, Shenxi Ai, WEI JIN, XiuNong Lin, Yi chen zhang, Lizhong Xiao, Zhengrong Yu, Junhui Zhou, Huiting Yao, Jingyi ZHOU, Yifan WANG, Xuan Zhang, Wei Fang, YEONSOO HONG, Yanfang Tan, JIANWEN XU, Qisha Ma, Changlei Wang, Guang Zeng, Hua Qi, Na Ji, ZHAO XIN, Junying Zhang, JIE SUN, Luwenting, Hong Xie, YaFeiZHU, hua jun, WEIQI LIAO, Liang Cao, WANG QIANYUN

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/0Vy-hiqALEjfr5vQMfGvfA>

Event Name: How to apply Trump's "Art of the Deal" to logistics cost reduction and efficiency improvement to alleviate the tariff pressure on enterprises

Venue: online ; **Event No.** 25502 ; **Date & Time:** April 23th, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

- Comparison of tariffs' impact on costs
- Changes in freight rates over the past five years and their impact on costs
- How to learn negotiation skills from Trump's "The Art of the Deal"?
- Case sharing of logistics negotiation



Instructor Introduction

Allen

- Teacher Allen has 15 years of experience and professional knowledge in multinational corporations
- He is a supply - chain management expert who combines theory with practice
- He has worked for many Fortune 500 companies and top private cross - border e - commerce enterprises.
- He specializes in logistics cost control, inventory management, and enhancing end - to - end delivery capabilities.
- His focus industries are manufacturing and e - commerce.

Employer/Presenter's signature:

Martin Yu

