



Continuing Education Hours Documentation Form

To: Xiaoyan Bai, qian wang, Baini Guo, Haixue Zhou, Siqi Liao, Bin Zheng, Guibin Li, Ying Liu, LEILI JIN, ShengHui ZHAI, Zi Liang, Shenxi Ai, Tingting Zhang, Xiaozhou Wen, Guojun Wang, LINJING WANG, Cheng Huang, Jieting LIANG, Hong Xie, Xiaomin Zhu, Jianqi Wu, Xue Li, XIANFENG WANG, Wenbin Feng, Cuicui Ji, Qi Hua, Weiqiong Ran, Guowei Wei, Yichen Zhang, Yan Luo, Xu xiaotong, Zhonglu Zhang, Guanyun Tang, Huiting Yao, Yingqian Dai, Pan Wang, XIN QI, Lei Zheng, Cong Yu, WEI JIN, Zhengrong Yu, Xuan Zhang, Haimin Tao, Jie Shen, GUO YAN, Guang Zeng, Zhilan Li, Wei Fang, Jie Sun, Quan Zhang, Yanfang Tan, Yongsheng Ren, Lu Yang, Tiantian Shi, Jin PengCheng, xiang feng, Junying Zhang, Xingwei Han, Jun Hua

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/o5EzPm8S7-J1j7abSUK_5w

Event Name: Strategic Perspectives on Supply-Chain Management

Venue: Online ; **Event No.** 25536 **Date & Time:** December 30, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

1. Setting the stage: Why must supply-chain professionals think strategically?
2. Strategic mindset for supply-chain leaders
 - One-sentence definition of strategy
 - Strategic leadership = insight × decisiveness × execution
 - Strategic compass = mission × vision × values
3. A 3-step method to re-engineer supply-chain management through strategic thinking

Step 1 – Strategic insight: read the environment, pinpoint your position

- Scan trends
- Scan competitors
- Scan customers
- Scan yourself

Step 2 – Strategic design: set clear goals, focus on the critical few

- Strategic intent
- Strategic objectives
- Must-win battles



Step 3 – Strategic deployment: break tasks down, iterate continuously

- OGSM framework

4. Q&A

Instructor Introduction

Yujie Shi

- Career highlights
 - ◆ 10+ years' management experience in three Fortune Global 500 firms
 - ◆ 10+ years' consulting & training experience
 - ◆ 3 years as executive in private enterprises
 - ◆ Lean-strategy coach for several listed companies
- Credentials
 - ◆ Author, "The Power of Strategy"
 - ◆ Ph.D. in Applied Psychology
 - ◆ Certified "Leadership Challenge" facilitator (global)
 - ◆ Tavistock-certified coach in organizational development & change
 - ◆ Expert panel member, National High-Tech Enterprise Management Skills Competition

Employer/Presenter's signature:

