



Continuing Education Hours Documentation Form

To: jinzhou qiu, Weiqiong Ran, Bin Zheng, Ying Liu, Siqi Liao, LEILI JIN, Baini Guo, Shenxi Ai, Jun Hua, Guojun Wang, Jinnian Tang, MEIHUI WANG, SUN CHENG DAN, Hong Dai, FANLI KONG, Hong Pei, Pan Wang, Lizhaohui, Hui Yao, Jianqi Wu, Wei Fang, Ying Yi, Jingwei Zhou, Liming Zhuang, xiang feng, Qi Hua, Huiting Yao, Xiaoqi Zhao, FANG HUANG, Yan Luo, Guilan Deng, Kaifan Hu, CHAO MU, Haimin Tao, jidong lu, zhiyuan pan, Ying Zhang, xiaoling guo, Yu Yan, guangxia zhang, Yi chen zhang, FuRan Tu, Hong Xie, Guang Zeng, Yanfang Tan, Zhengrong Yu, Xuan Zhang, qian wang, YEONSOO HONG, Cailan Li, Jie Sun, Tong Li, Quan Zhang, Yanli Li, Zhilan Li, Jie Shen, Zhiyong Liang, Sen Du, Junying Zhang, Suyan Wang, Linjing Wang, Cheng Huang, YaJing Cai, Lei Zheng, WEIQI LIAO, Qiyue Shu, Junru Sun, Jessica Wang, Wenbin Feng, LEI Li, Dan Wu, Ruili Zhang, Guangdong Zhang, Tiantian Shi, Yingqian Dai, Guanyun Tang, XIN QI, Qi Guo, XiuNong Lin, Yanchun Qin, Zi Liang, JIE XIONG, Shengli Lu, Haixue Zhou, Xingwei Ha

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/aHiFMEEasJYbA6csre1RAA>

Event Name: When Forecasts Fail: Breaking Down Data Silos and Reshaping Agile Supply Chains with AI

Venue: Online ; **Event No.** 25535 **Date & Time:** December 23, 2025; 20:00-21:00

Event Hours: 1h ; **Professional Development Points:** 1

Event Content

1. Application Scenarios and Evolution of Concepts of AI in Supply Chain Demand Management
2. Project Blueprint Design: Building an AI Forecasting System from Scratch
Work Package Decomposition: Clarifying Phased Tasks and Responsibility Allocation
3. Project Charter Development: Ensuring Consistent Direction and Resource Availability
4. Project Benefit Assessment: Quantifying the Business Value Brought by AI
5. Sharing of Practical Experience in SCCT



Instructor Introduction

Jessie Zhang

- Certified in APICS DDPP, CSCP, and CTSC
- Senior Manager of Demand Planning and S&OP for the Greater China Region of a Fortune 500 Company
- Former Supply Chain Executive at ASUS, FERRO, CORNING, AMCOR, and other companies
- Led several demand forecasting system upgrades and supply chain digital transformation projects
- Current student of the Class of 2025 iMBA program at Shanghai University of Finance and Economics

Employer/Presenter's signature:

Martin Yu

