



Continuing Education Hours Documentation Form

To: Haixue Zhou, YIQUNZHANG, Libo Liu, Baini Guo, Yanchun Qin, Yingqian Dai, Siqi Liao, Xiaomin Zhu, Weiqiong Ran, Bin Zheng, Yanli Li, JIE XIONG, Jie Sun, GUO YAN, Jingjing Zhang, Ying Liu, Yanlan SHAO, Shengli Lu, Linjing WANG, Cheng Huang, Xingwei Han, WEIQI LIAO, xiang feng, Cong Yu, Yu Yan, Xin Zhao, Xuan Zhang, WEI JIN, Qi Guo, AI LIJUAN, Huiting Yao, SUN CHENG DAN, Hong Xie, Qiyue Shu, Wenbin Feng, Yan Lin, wenyan liu, Shenghui ZHAI, Feiyan Zhan, XiuNong Lin, Jun Hua, YEONSOO HONG, Ruili Zhang, Shenxi Ai, Fan Xia, Jiali Liang

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/-1mXvN5otDz8uqPuhfge6Q>

Event Name: When AI Takes Over the Supply Chain: Is Our Past Experience an Asset or a Burden?

Venue: Online ; **Event No.** 25528 **Date & Time:** October 29, 2025; 20:00-21:30

Event Hours: 1.5h ; **Professional Development Points:** 1.5

Event Content

Part 1: Introduction – Standing at the Crossroads of History

- The evolution of supply chain management concepts and technologies
- Supply chain digitalization and AI artificial intelligence

Part 2: Current Applications of AI – From "Firefighter" to "Predictive Prophet"

- Intelligent Planning: Transitioning from experience-based "art" to data-driven "science," integrating internal and external data for revolutionary improvements in forecasting accuracy.
- Risk Procurement: Shifting from reactive disruption response to proactive early warning and immunity, achieving strategic risk control.
- Flexible Production: Utilizing digital twins for adaptive scheduling and rapid response to changes.

Part 3: AI's Disruptive Innovation – Reconstructing the "Fundamental Logic" of the Supply Chain

- Change in Decision-Making Paradigm: From "chain" to "network"
- Change in Organizational Structure: From "global optimization" to "local autonomy"
- Change in Business Model Logic: From "trade-off between cost and personalization" to "resolving core contradictions"

Part 4: Embracing Change – Preparations and Transformations We Need

- Overview of the development of the AI industry chain
- Practical challenges of digitalization and intelligent transformation



- Organizational and individual transformations

Q&A

Instructor Introduction

Tracy

- Intermediate National Economist; CSCP Certified Supply Chain Professional (APICS); Founder of Biyangyuan Information Technology.
- Specialized in end-to-end supply chain strategy design, operational optimization, and digital transformation. Conducted audits and guided supply chain system improvements for 100+ global leading enterprises, empowering 30+ top brands to build world-class supply chains.
- With over 15 years of supply chain management experience in Fortune 500 companies and leading domestic enterprises (P&G, Johnson & Johnson, Semir, Alibaba, etc.), Tracy has managed global supply chain strategy upgrades and operational optimizations for billion-dollar brands such as Rejoice, Max Factor, and Neutrogena. She has also led digitalization initiatives for Cainiao's warehousing and distribution, empowering emerging brands to build their supply chains from scratch to scale.
- Certifications: ILE/PME Project Management; Lean Six Sigma Black Belt.

Employer/Presenter's signature: _____

Martin Yu

