



Continuing Education Hours Documentation Form

To: Wu Lei, XUE WUYI, Wang Ying, XINTING HE, Zhu Bingwei, Xiaoxia Ding , Qiuping Feng, Zhang Guangdong, Heming Zhong, XI ZHAO, Wang chunyu, Yan Tian, Chen Xuehong, SUN RENSONG, Bo Peng, Haiyuan Lan, QING HUANG, Zhilan Li, DI ANRAN, Zhaoning Yang, Yanlan SHAO, Dong Wei, ZHAO JINGYU, Ruobing Zhang, Yuan Gao, Yingjie Lu, LIANG Xue, Yue Deng, Chan Lu, Tangehai, li jinlong, liangxueshan, Siyang Hu, ZHOU LI, Zhibin Ji, JINHUA MAO, WU ZHIGANG, Chao Shen, Sen Du, Cuixia Jiao, wenyan liu, ZHIQIANG DENG, yongjun yin, Lizhaohui, Zhong Ren, kong qingqin, Wang weihuang, Jing Zeng, jidong lu, Fangxin Zhou, Wei Fang, YANWEN ZHANG, yifeng gao, KELI LI, Zhongping Zhanf, Jianwen Xu, BIN ZHENG, li zhen, Jie Cao, Jin Yin, Zhan feiyan, Lijuan Duan, Jing Zheng, SUN CHENG DAN, Hongxia Li, WANG LIYU, Zhou shaohua, lin ma, Ling Liu, Yan YANG, Hong Zhang, xia cao, LIU Xiayun, xiaofei yan, Zhu yi han , Chang Yunfeng, Lin Peng, Yifan WANG, Hongqing Wang, WANG YUANYUAN , Zhao XIAOMING, Yingying Liu , YAMENG GAO, huaizhong zhou , Wei Wang, Yanling Zhen, Yufei Wang, Juan Sun, Jingyi ZHOU, ling dai, Dongyi Liu, Ying Ma, Xinyu LIU, tian jianping, Wang Fan, WENYU CHEN, CHEN YUAN, Ai He, Zhengrong Lyu, SHEN Ying, Changhao Jiang, yujinyue, XuYuan, Baoyi Tan, Tufuran, zhulian chen, Xinxiang Dai, Jing Xue, WANG RAN, Xiaofei Sheng, Fang LI, Ganxian Lian, Yi Zhang, Baoyi Ruan , Zhou Yiping, Chen xiaoli, RUN ZHUO, Jie Li, CHEN QING, Gao Ting, Xuan Lu, Xian Zhang, Zhaoji Hu, Jing Yan, XIAOYING MAO, feihong guan , Na Ji, Ming Xiao, mingxiang mu, Li Xiaoxi, Yinghui Niu, GUO YAN, Lingling Zhu, Wang Xiao Mei, SHANGYU ZHANG, Kanghong Zhu

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/HFUI6a5VHXmADtkSokM9-g>

Event Name: Data-driven Supply Chain Network Design

Venue: online ; Event No. 23409 ; Date & Time: Apr. 19, 2023; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5



Event Introduction

Supply chain network design has become increasingly important in recent years due to the global nature of business and the need for companies to remain competitive by reducing costs, improving efficiency, and mitigating vulnerabilities.

A well-designed supply chain network can help companies achieve these goals by optimizing the flow of goods, minimizing inventory and transportation costs, and improving customer service, and reducing risks.

Data-driven techniques and strategies have become critical to achieving these objectives, as they enable supply chain managers to analyze vast amounts of data and gain valuable insights into their operations. In this presentation, we will explore the importance of supply chain network design, its role in achieving business objectives, and the benefits of using data-driven techniques to design and optimize a supply chain network.

Additionally, we will share a project case study to illustrate how these techniques can be practically implemented. The presentation will conclude with a discussion of the challenges of data-driven supply chain network design and future trends in the field.

Instructor Introduction

Pascal Wolff

Pascal Wolff is an Assistant Professor at the MIT co-founded Ningbo (China) Institute for Supply Chain Innovation, and prior to that he was a Research Associate at Bosch Global Supply Chain Management at Tongji University. His previous professional work includes process optimization and sales planning with BorgWarner Turbo Systems in Germany, as well as involvement in new vehicle projects and production planning for Volkswagen Group China. As part of his academic activities, he has carried out several projects in the industry. Pascal's research areas include operations, logistics, and supply chain management. His current research focuses on the digital transformation of supply chains, specifically on how to use data-driven technologies to improve logistics operations. In addition, he has also conducted research in intelligent warehouse design. Pascal has published his research in international journals such as Omega and has presented at international conferences (INFORMS, POMS). He is also a reviewer for journals such as the International Journal of Logistics and Logistics Management (IJPDL). Pascal received a double PhD in Management Science and Engineering from the Technical University of Darmstadt, Germany and Tongji University, China.

Employer/Presenter's signature:

