



Continuing Education Hours Documentation Form

To: Li Yan, Lin Zhu, Changlei Wang, liujiantang, Yue Nian, Yanchun Qin, YU ZHANG, Dingzhen Wu, Wei Fang, Lu tingjue, Wei Fang, "Xiaomin Zhu, ", Ouyang qi, Cheng Huang, xiang feng , Shi Caiyu, Li Yanli , Yan YANG, JIE SUN, Zhengrong Yu, Wen Juan huang, Liang Cao, SHENJIE, NING LENG, wang wei jia, Libo Liu, MA YIQUAN, Zhonglu Zhang, luofanggang, Lizhong Xiao, ZHANG SHAOQIAN, WEI JIN, Xiao Feng, xiaofei yan, Guangxia Zhang, Du Sen, Wenbin Feng, Yuwei ZHENG, shihailian, ZHOU LI, Dongyi Liu, Jidong lu, Zhenglei, Jingyi ZHOU, Ren Yongsheng, Qisha Ma, Baoyi Tan, SHEN Ying, Yu Yan, MEIHUIWANG, Weiyi Lu, Shenxi Ai, Qian Jiang, HE Ai, Ganxian Lian, JIE XIONG, SUN CHENG DAN, Junying Zhang, Yifan WANG, JIANWEN XU, gao peng, Hua Qi, Guang Zeng, Yang Zhong, XiuNong Lin, Lin Peng

From: SCOM

Event Description:

The poster hyperlink: https://mp.weixin.qq.com/s/BcsKo8LF5bmcJr00-u_34Q

Event Name: The essence of planning and the fundamental way to improve

Venue: online ; Event No. 24486 ; Date & Time: November 27, 2024; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

- Why is planning difficult?
- The essence of planning is process + calculation
- The fundamental way to improve planning is through integrated PMC
- What is integrated PMC?
- How to build an integrated PMC?
- Introduction to the SMPS model



Instructor Introduction

Zhonghua Li

- Graduated successively from the Communication Engineering major at Shanghai Jiao Tong University and the MBA program at Shanghai Jiao Tong University, and China Europe International Business School (CEIBS)
- With thirty-two years of experience in the manufacturing industry, he has mainly served companies including TDK, Emerson, and Siyuan Electric, among others
- He has led and participated in multiple management transformation and informatization projects, including Integrated Product Development (IPD), Integrated Supply Chain (ISC), From Strategy to Execution (DSTE), From Lead to Cash (LTC), ERP implementation, APS implementation, etc.
- Since 2019, he has independently conducted supply chain training, consulting, and APS implementation services, serving clients such as FiberHome, Dongfang Electric, NanRui Ji Bao, NanRui Group, Fosun Group, and World Union Suzhou
- He is the proponent of Integrated Production and Material Control (PMC), the inventor of the Schedule Management Model (SMPS), and an expert in digital planning operations.

Employer/Presenter's signature:

Martin Yu

