



Continuing Education Hours Documentation Form

To: Dai Yingqian, Li Yan, Suqin Dong, Yue Nian, Zheng Lei, Changlei Wang, Lin Zhu, LiGang, Yanchun Qin, Yuwei ZHENG, Guo Qi, JIE XIONG, Wei Fang, Luo weifang, Yang Zhong, Yan YANG, SHANGYU ZHANG, GUO YAN, Cheng Huang, Dan Wu, LI FANG, wenyan liu, Wei Fang, Xiaozhou Wen, JUN SHENG, Yue pan, Weiyi Lu, ZHOU LI, HE SUIQIAN, Xiaomin Zhu, Zhang Zhonglu, Wenbin Feng, Mingxiang mu, Mingxiang mu, SHEN Ying, Hua Qi, Yu Yan, Zhihong Chen, Qisha Ma, ZHANG SHUAI, WANG LIYU, Lizhong Xiao, Jidong lu, SHENJIE, Ren Yongsheng, Wei GONG, Zhan Feiyan, NING LENG, XiuNong Lin, zhangyiping, JIE SUN, Yan Tian, Hong Xie, Liang Cao, MEIHUI WANG, Li Yanli, Qian Jiang, Jingyi ZHOU, Lu tingjue, xiang feng, He Ai, liuying, Baoyi Tan, JIANWEN XU, WANG QIANYUN, Ganxian Lian, Junying Zhang, Du Sen, ZHAI ChenBei, WEI JIN, Na Ji, YEONSOO HONG, Renqing Huang, Liu Zhongli, Lin Peng

From: SCOM

Event Description:

The poster hyperlink: <https://mp.weixin.qq.com/s/hN7xw-sRgRqFICQhNWxkvA>

Event Name: Oliver Wight: Unifying the Core of End-to-End Supply Chain --- IBP

Venue: online ; Event No. 24484 ; Date & Time: November 13, 2024; 20:00-21:30

Event Hours: 1.5h ; Professional Development Points: 1.5

Event Content

- The Value of IBP and S&OP
- Key Elements for Successful Implementation of IBP
- The Importance of Product Management
- Do Not Overlook the Value of Integration and Harmonization
- Answering Frequently Asked Questions:
 - a) Key Roles in IBP: Finance, Marketing, IBP Process Manager
 - b) How to Measure the Successful Implementation of IBP?
 - c) Return on Investment (ROI) for Successful IBP Implementation
- Q&A



Instructor Introduction

Nancy Ding

- Partner of Oliver Wight Company in China. Oliver Wight is a pioneering institution for MRP, MRP II, S&OP, and IBP supply chain planning systems.
- Certified instructor for CPIM (Certified in Production and Inventory Management) and CSCP (Certified Supply Chain Professional) courses by the American Production and Inventory Control Society (APICS).
- Over twenty years of service at DuPont (a company with a 225-year history and a Fortune 500 company), serving in various roles including China Customer Service and Sales, and Asia-Pacific Supply Chain Manager.
- Possesses practical experience from both the client's perspective and has also served cross-industry enterprises as a service provider.

Employer/Presenter's signature: _____

Martin Yu

